Programme: B.A ENGLISH LITERATURE Year: II

Course Title: Part - IV Subject Code: 16UEL3NM1

Semester: III No. hours per week: 2 Credit: 2

# MASS COMMUNICATION

**Unit-I** 

1. Introduction to Communication Theory

**Unit-II** 

2. Functions of Mass Media

**Unit-III** 

3. Mass Communication and Society

# **Text Book**:

Communication In India - By Keval J. Kumar (Third updated Edition - Jaico Publishing House

Programme: B.A ENGLISH LITERATURE Year: II

Course Title: Part IV Subject Code: 15UEL4NM2

**Semester: IV** 

No. hours per week: 2 Credit: 2

# **JOURNALISM**

# <mark>Unit – I</mark>

- 1. Introduction
- 2. Inside News paper
- 3. What is news?

# Unit - II

- 4. The Reporter
- 5. News Editor
- 6. Language and style

#### **Unit - III**

- 7. Headlines
- 8. Design and Make- up

# Text Book:

1. Basic Journalism – Rangasamy Parthasarathy (MacMillan publishers)

Programme: B.A ENGLISH LITERATURE Year: III

Course Title: CORE – 12 Subject Code: 16UEL5C12

Semester: V

No. hours per week: 5 Credit: 4

# **ENGLISH LANGUAGE TEACHING**

#### Unit I:

The Importance of learning English
The Characteristics of English Language
Problems of teaching at India.

Unit II: Principles of Language Learning and Teaching

**Unit III**:

Methods and Approaches

**Unit IV:** 

Teaching in Four Skills

Unit V:

Teaching of Prose, Poetry, Composition and Grammar Evaluation in English

## **Prescribed Text**:

Teaching of English, N.P. Pahuja, Anmol Publications PVT LTD, New Delhi-110002

# **NOTE:**

Two questions under Part A may be on each unit; one question under Part B on each unit; and one question under Part C on each unit.

Programme: B.A ENGLISH LITERATURE Year: III

Course Title: Elective – 1 Subject Code: 16UEL5EL1

**Semester: V** 

No. hours per week: 4 Credit: 3

# **PHONETICS**

#### Unit-I

- 1. Air- Stream Mechanism
- 2. Organs of Speech

# **Unit-II**

- 3. Vowels
- 4. Diphthongs

#### Unit-III

5. Consonants

# **Unit- IV**

- 6. Syllable
- 7. Word Accent

## Unit-V

- 8. Accent and Rhythm in Connected Speech
- 9. Intonation
- 10. Practice in Phonetic transcription

## **Text Book**

 $\label{eq:all-cond} A\ \textit{Text Book of English Phonetics for Indian Students} - \text{by T.Balasubramanian} - \text{Second edition} \\ \text{Trinity Publishers}$ 

## NOTE:

Two questions under Part A may be on each unit; one question under Part B on each unit; and one question under Part C on each unit.

Programme: B.A ENGLISH LITERATURE Year: III

Course Title: Elective – 2 Subject Code: 15UEL5EL2

Semester: V

No. hours per week: 4 Credit: 3

# TRAVEL WRITING: THEORY AND PRACTICE

#### Unit - I

Early Forms, Writing and Travel in the Modern Era, Contemporary Issues, Stirrings and Searchings: (Putting the World on Paper: Early Trajectories, A Typology of Travel Writers; Editors; Pilgrims; Errant Knights; Merchants; Explorers; Colonisers; Captives and Castaways; Ambassadors; Pirates and Scientists.)

Practical: Writing on past family tour or picnic experience.

#### UNIT- II

The Grand Tour and After, Exploration and Travel Outside Europe, Modernism and Travel:

(The Dawn of New Tourism; From 1830 to 1880; The Triumph of Capitalist Expansion; Late Nineteenth Century Imperialism and Modernism and Travel (1880-1940)

Practical: Writing on Weekend expeditions or activities.

## **Unit-III**

Travelling to Write (1940-2000):

(Post-war Voices; New Forms (or The Leopard, The Giant Sloth and Four Camels); The State of Play. )

Practical: Writing on NSS/ NCC/ Sports Trips.

## Unit - IV

Travel Writing and Gender:

(Travel Writing and Gender; Rediscovering Women Travellers; Diversity of Women's Travel Accounts; Documenting the Everyday; Inventing and Identity and Journeys to Self-awareness.)

Practical: Travelogue on Tour.

#### Unit - V

# Travel Writing and Ethnography and Travel Writing and its Theory:

(The Ethnographic Impulse; Ethnography and the Genre of Travel Writing; Ethnographic Rhetoric and Cultural Translation, Ethnography and Politics; Travel Writing and its Theory; Introduction and Texts and Topics.)

# Practical: Travelogue as Creative Writing.

**NOTE:** Questions under Part A may be from **Unit I** only; and a minimum of one question under Part B and Part C from each unit.

#### **Prescribed Book:**

*The Cambridge Companion to Travel Writing*, Edited by Peter Hulme and Tim Youngs, Cambridge University Press, 2002.

#### **Reference Books:**

- 1. The Cambridge Introduction to Travel Writing, Tim Youngs, Cambridge University Press, 2013.
- 2. *The Cambridge Companion to American Travel Writing*, Edited by Alfred Bendixen and Judith Hamera, Cambridge University Press, 2009.

Programme: B.A ENGLISH LITERATURE Year: III

Course Title: Elective - 3 Subject Code: 16UEL6EL3

**Semester: VI** 

No. hours per week: 4 Credit: 3

# TRANSLATION STUDIES

#### Unit-I

- 1. Definition, Theory and Principle
- 2. History of Translation
- 3. Is it a Science or an Art: An Examination
- 4. Kinds of Translation

#### **Unit-II**

- 5. The Procedure
- 6. The Methods
- 7. Transference

#### **Unit-III**

- 8. Transcreation
- 9. The Problems of Translation
- 10. Translation of Literature

# **Unit-IV**

- 11. Translation of Bible
- 12. Translation of Technical Books
- 13. Machine Translation and Machine- Aided Translation

## **Unit-V**

- 14. Limits of Translatability/ Untranslatability
- 15. Final Evaluation of the Translation
- 16. Translation -Practice

# **Prescribed Text**

# Anatomy of Translation- Dr. S.Kanagaraj& Dr.J.Samual Kirubahar

Note: Two questions under Part A, Part B, Part C may be asked on each unit.

**COIMBATORE – 20** 

Programme: B.A ENGLISH LITERATURE Year: II

Course Title: Part II English -III Subject Code: 16UGC3EN3

Semester: III No. of Hours per week: 6 Credit: 3

#### **ENGLISH GRAMMAR AND COMPOSITION**

#### Unit-I

1. Parts of Speech

#### Unit-II

- 2. Tenses: Forms and Uses
- 3. Active Voice and Passive Voice
- 4. Infinitives, Participles and Gerunds
- 5. Modal Auxiliaries

#### **Unit-III**

- 6. Direct and Indirect Speech
- 7. Degrees of Comparison
- 8. Question Tags, 'Wh' questions & 'Yes' or 'No' questions

#### **Unit-IV**

- 9. Conditional Sentences
- 10. Simple, Compound and Complex Sentences

#### Unit-V

- 11. Expansion of Proverbs
- 12. Letter Writing
- 13. Précis Writing
- 14. Report Writing

Prescribed texts: Text Book compiled by the Department of English

# **Suggested Reading:**

- 1. Pillai, Radhakrishna G. English Grammar and Composition. Chennai: Emerald Publishers, 2005
- 2. Pillai, Radhakrishna G. Spoken English for You (Level II). Chennai: Emerald Publishers, 2006

## **Reference books:**

- 1. Huddleston, Geoffrey and Pullun Podney. *A Student's Introduction to English Grammar*. Cambridge: Cambridge University Press, 2005.
- 2. Gupta, Shabnam. English Grammar: Easier Way. New Delhi: Lotus Press, 2006.
- 3. Gucker, Philip. Essential English Grammar. New York. Dover Publications, 1966.
- 4. Subramanyam J V. General English Grammar. Chennai: Sura Books, 1991.

### NOTE:

Questions in Part-A may be taken from Unit I,II, III & IV. Questions under Part-B and Part-C may include all the units.

Semester: V

**ON-THE-JOB TRAINING/ PROJECT** 

Programme: B.A ENGLISH LITERATURE Semester : VI

Course Title: Core- Project: Teaching Course Code: 15UEL6CPR

Credits: 5

In order to meet the growing demand for teachers of English, the curriculum includes a project on "On –The – Job Training" for students as teachers. The students teach in neighbouring schools for about 21 working days in the afternoon session and submit a report. Based on the report submitted, viva voce examination is prescribed for evaluation of the work.

In this way, the students obtain training and get a sense of satisfaction by doing a little service to the society. Other options available are;

1. Front office Management in Hotel Industry.

2. Guide in the Department of Tourism.

3. News reading in Radio channels.

4. Report Writing in Journalism, etc.

5. Copy Writing.

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