# PROGRAMME NAME: B.COM. UNDER CBCS SCHEME OF EXAMINATION FOR THE STUDENTS ADMITTED IN THE ACADEMIC YEAR 2017-18 BATCH ONWARDS

# **SEMESTER - I**

S.NO	COURSE	PART	COURSE TITLE	HRS/	CRED-	EX	MA	AX MAR	RKS
5.110	CODE	IAKI	COURSE TITLE	WK	ITS	HRS	INT	EXT	TOT
01	15UGC1TA1	I	TAMIL I	6	3	3	25	75	100
02	17UGC1EN1	II	ENGLISH I	6	3	3	25	75	100
03	16UCM1C01	Ш	Core : PRINCIPLES OF ACCOUNTANCY	6	4	3	25	75	100
04	16UCM1C02	Ш	Core : 2-BUSINESS ORGANISATION	4	4	3	25	75	100
05	13UCM1AL1	Ш	ALLIED :Paper - I MATHEMATICS -I	6	5	3	25	75	100
06	15UGC1ENS	IV	ENVIRONMENTAL STUDIES	2	2	2		75	75
	•	TOTAL	•	30	21				575

# **SEMESTER - II**

S.NO	COURSE	PART	COURSE TITLE	HRS/ CRED- EX MA			AX MARKS		
5.110	CODE	IANI	COURSE IIILE	WK	ITS	HRS	INT	EXT	TOT
01	16UGC2TA2	I	TAMIL II	6	3	3	25	75	100
02	17UGC2EN2	II	ENGLISH II	6	3	3	25	75	100
03	16UCM2C03	III	Core: FINANCIAL ACCOUNTING	6	4	3	25	75	100
04	16UCM2C04	III	Core: PRINCIPLES OF MARKETING	4	4	3	25	75	100
05	13UCM2AL2	III	ALLIED : Paper-II MATHEMATICS – II	6	5	3	25	75	100
06	16UGC2VAE	IV	VALUE EDUCATION	2	2	2	-	75	75
		TOTAL	L	30	21				575

# SEMESTER - III

S.	COURSE	PART	COURSE TITLE	HRS/	CRED-	EX	MA	X MAR	RKS
NO	CODE	PAKI	COURSE IIILE	WK	ITS	HRS	INT	EXT	TOT
01	17UCM3C05	III	Core: HIGHER FINANCIAL ACCOUNTING	6	4	3	25	75	100
02	17UCM3C06	III	Core: PRINCIPLES OF MANAGEMENT	6	4	3	25	75	100
03	17UCM3C07	III	Core: COMMERCIAL LAW	6	3	3	25	75	100
04	17UCM3AL3	III	ALLIED : ECONOMIC ANALYSIS	6	5	3	25	75	100
05	17UCM3EP1	III	Elective Practical- MS OFFICE LAB	4	4	3	40	60	100
06	13UCM3NM1	IV	NME: BASIC TAMIL-I/ COMMUNICATIVE ENGLISH	2	2	2		50	50
	•	TO	ΓAL	30	22				550

# **SEMESTER - IV**

S.NO COURSE		PART	COURSE TITLE	HRS/	CRED-	EX	M	AX MAF	RKS
5.110	CODE	IAKI	COURSE TITLE	WK	ITS	HRS	INT	EXT	TOT
01	17UCM4C08	III	Core : CORPORATE ACCOUNTING	5	4	3	25	75	100
02	17UCM4C09	Ш	Core: COMPANY LAW AND SECRETARIAL PRACTICE	5	4	3	25	75	100
03	17UCM4C10	III	Core: BUSINESS COMMUNICATION	4	4	3	25	75	100
04	17UCM4C11	III	Core: INTRODUCTION TO INFORMATION TECHNOLOGY	4	3	3	25	75	100
05	17UCM4AL4	III	ALLIED : BANKING THEORY LAW & PRACTICE	6	5	3	25	75	100
06	17UCM4EP2	III	Elective: TALLY LAB	4	4	3	40	60	100
07	13UCM4NM2	IV	NME : BASIC TAMIL-II / GRAMMAR AND COMMUNICATION	2	2	2		50	50
08	15UGC4SPO/ 15UGC4NSS	V	EXTENSION ACTIVITIES (NSS/NCC/SPORT)	_	1	2	25	25	50
	TOTAL			30	27				700

# SEMESTER - V

S.	COURSE	PART	COURSE TITLE	HRS/	CRED-	EX	MA	X MAF	RKS
NO	CODE	FARI	COURSE TITLE	WK	ITS	HRS	INT	EXT	TOT
01	17UCM5C12	III	Core: HIGHER CORPORATE ACCOUNTING	5	4	3	25	75	100
02	17UCM5C13	Ш	Core : COST ACCOUNTING	5	4	3	25	75	100
03	17UCM5C14	III	Core: INCOME TAX LAW AND PRACTICE	5	4	3	25	75	100
04	17UCM5C15	III	Core: ENTREPRENEURIAL DEVELOPMENT	5	4	3	25	75	100
05	17UCM5C16	III	Core : BUSINESS RESEARCH METHODS	5	4	3	25	75	100
06	17UCM5IN1/ 5IN2	Ш	Core :INDUSTRIAL TRAINING / INTERNSHIP TRAINING	5	4	-	40	60	100
	TOTAL			30	24				600

# SEMESTER - VI

S.	COURSE	PART	COURSE TITLE	HRS/	CRED-	EX	MA	X MAI	RKS
NO	CODE	IAKI	COURSE TITLE	WK	ITS	HRS	INT	EXT	TOT
01	17UCM6C17	III	Core : MANAGEMENT ACCOUNTING	5	4	3	25	75	100
02	17UCM6C18	III	Core : INDIRECT TAXATION	5	4	3	25	75	100
03	17UCM6C19	III	Core : PRINCIPLES OF AUDITING	5	4	3	25	75	100
04	17UCM6C20	III	Core: HUMAN RESOURCE MANAGEMENT	5	4	3	25	75	100
05	17UCM6C21	III	Core: E-COMMERCE	4	4	3	25	75	100
06	17UCM6CPR	III	Core: PROJECT WORK & VIVA-VOCE	6	5	-	40	60	100
	TOTAL		30	25				600	
Tota	l Credit and Tot	al Marks			140	TO	TAL	30	600

# APPENDIX XVII B

# SRI RAMAKRISHNA MISSION VIDYALAYA COLLEGE OF ARTS & SCIENCE, (AUTONOMOUS), COIMBATORE - 641 020.

# PROGRAMME NAME: B.COM. UNDER CBCS SCHEME OF EXAMINATION FOR THE STUDENTS ADMITTED IN THE ACADEMIC YEAR 2017-18 BATCH ONWARDS

# **SUMMARY**

SL. NO	PAPERS CODE	COURSE TITLE	NUMBERS OF PAPERS	TOTAL CREDIT	TOTAL MARKS
1.	Core	Core Papers	23	91	2300
2.	NME	Non Major Elective	02	4	100
3.	Allied	Allied Papers	04	20	400
4.	Elc	Elective	02	8	200
5.	Т	Tamil	02	6	200
6.	Е	English	02	6	200
7.	ES	Environmental Studies	01	2	75
8.	VE	Value Education	01	2	75
9.	EXT	Extension Activities	01	1	50
		Total	38	140	3600

For candidates admitted from academic year 2016-17 onwards under New CBCS.

Progrmme:	B.Com	Subject Co	ode: 16UCM1C01
Course Title	: PART III – CORE 1 – PRINCIPLES OI	F ACCOUN	NTANCY
Year	: I	Semester	:I
6 I	Hours / Week	4	Credits
•	n successful completion of this course, the si conventions of Accounting. Basic Accounting		
	enable the students to learn principles and cocunting standards.	oncepts of A	Accountancy and to
	mentals of Book keeping – Accounting Conceparation of Trial Balance - Subsidiary books.	-	nventions <mark>– Journa</mark> l
UNIT – II:	Reconciliation Statement – Errors and their	rectification	on - Preparation of
	s with adjustments.	rectification	
UNIT –III:			
Bills o	f Exchange including Accommodation Bills		
UNIT – IV: Consig	gnment and Joint Venture.		
UNIT – V: Royalt	ies including Sub-lease – Average Due Date		

Note: Distribution of marks for theory and problems shall be 20% and 80% respectively.

# **Text Books:**

- 1. Principles of Accountancy N. Vinayakam, P.L. Mani & K.L. Nagarajan.
- 2. Advanced Accountancy Jain & Narang.
- 3. Advanced Accounting Reddy and Moorthy.

- 1. Introduction to Accountancy T.S.Grewal.
- 2. Introduction to Advanced Accountancy R.L.Gupta and V.K.Gupta
- 3. Advanced Accounting R.L.Gupta & Radhasamy.

For candidates admitted from academic year 2016-17 onwards under New CBCS.

Progrmme: B.Com Subject Code: 16UCM1C02

Course Title : PART III - CORE 2 - BUSINESS ORGANISATION

Year : I Semester : I

\_\_\_\_4\_\_ Hours / Week \_\_\_\_4\_ Credits

**Objective**: On successful completion of this course, the student should have understood Nature and types of business organizations. Process of decision-making

**Outcome:** To enable the students to learn principles and concepts of Business and to start own business.

# UNIT -I

Business – Meaning Nature, Scope, Objectives of Business – Types of Business – Business and Profession, Requirements of a Successful Business. Organization – Meaning and Importance of Business Organization.

# UNIT – II

Forms of Business Organization – Sole Traders, Partnership Firms, Joint Hindu Family Firm – Joint Stock Companies and Co-operative Societies, Public Utilities and Public Enterprises.

# UNIT -III

Location of Business – Factors Influencing location, Size, Scale of Operation – Optimum Firm - Advantages & limitations of large scale operations - Advantages & limitations of small scale operations Selection of industrial Site – Industrial fire prevention measure.

# UNIT -IV

Stock Exchange – Functions – Working – Services – Regulations of Stock Exchanges in India. SEBI – functions of SEBI – listing of securities – regulation of Stock Exchanges in India. Trade Association – Chamber of Commerce.

# **UNIT V**

Computer based Information – Transaction Processing System – Management Information System – Decision Support system.

# **Text Books:**

- 1. Business Organization and Management .Y.K Bhushan
- 2. Business Organization and Management K.P Kathirasan & Radha.

- 1. Business Organization and Management Shukla
- 2. Business Organization and Management Saksena

For candidates admitted from academic year 2016-17 onwards under New CBCS.

Progrmme:	B.Com	Subject Code: 16UCM2C0			
Course Title	: PART III – CORE 3 - FINANCIAL AC	COUNTING			
Year	: I	Semester : II			
6I	Hours / Week	4 Credits			

**Objectives**: On successful completion of this course the student should have Knowledge in the practical applications of accounting.

**Outcome**: To provide basic knowledge in financial accounting concepts and adopted in business.

# UNIT – I

Accounts of Non-Trading concerns – Receipts and Payments account – Income and Expenditure account and Balance Sheet.

#### UNIT - II

Depreciation: Methods – Reserves and Provisions.

# UNIT - III

Single Entry System: Meaning - Features - Statement of Affairs Method & Conversion Method.

# UNIT – IV

Branch Accounts: Excluding Foreign Branch. Departmental Accounts: Transfer at cost or selling price.

# UNIT - V

Hire Purchase and Installment Systems: including Hire Purchase Trading account

Note: Distribution of marks for theory and problems shall be 20% and 80% respectively.

# **Text Books:**

- 1. Advanced Accountancy Jain & Narang.
- 2. Advanced Accounting Reddy and Moorthy.

- 1. Advanced Accountancy M.C.Shukla & T.S.Grewal.
- 2. Introduction to Adv. Accountancy R.L.Gupta and V.K.Gupta
- 3. Advanced Accounting R.L.Gupta & Radhasamy.
- 4. Advanced Accounting S.N.Maheswari.

For candidates admitted from academic year 2016-17 onwards under New CBCS.

Progrmme:	B.Com	Subject C	ode: 16UCM2C04
Course Title	: PART III CORE – 4 - PRINCIPLES OF	F MARKE	ΓING
Year	: I	Semester	: II
4 Hou	rs / Week	4	_ Credits

**Objectives:** On successful completion of this course the student should have Knowledge in intelligent marketing commercializes a product, helps flourish an industry and develops an economy.

**Outcome**: To enlighten the students in marketing field.

# Unit I

Marketing: Meaning & Definition of Market and Marketing – Classification of Markets-Marketing and selling-Objectives, importance & functions of Marketing – Marketing and Economic Development – Modern Marketing Concept – Market segmentation.

# **Unit II**

Marketing Functions: Marketing Process – Concentration - Dispersion and Equalization - Classification of Marketing Functions - Functions of Exchange – Selling and Buying. Functions of Physical Supply - Transportation and storage. Facilitating Functions: Financing, Risk Bearing, Standardization, and Market Information Promotion.

# **Unit III**

Marketing Mix: Product Mix – Meaning of Product & Product Mix, Expansion and contraction and product Life Cycle. Price Mix - Importance of Price, Pricing Objectives, Kinds of Pricing, Methods of Price Determination.

# **Unit IV**

Channels of distribution – Importance and selection of channels of distribution. Middlemen - Functions and Kinds of Middlemen. Personal Selling and Sales Promotion. Advertising - Importance – Advertising Media - advertising Copy - Advertising and Salesmanship - Qualities of good salesman.

# Unit V

Marketing in India – Problems of Agricultural Marketing-Remedial Measures. Regulated Markets – Features - Functions and Objectives - demerits of unregulated market. Qualities, duties & Responsibilities of Marketing Manager. Services Marketing-Meaning – Definition - Concepts and types.

# **Text books:**

- 1. Marketing Rajan Nair
- 2. Marketing RSN Pillai & Bagavathi

# **Reference Books:**

1. Principles of Marketing - Philip Kotler.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme:	B.Com	<b>Subject Cod</b>	e: 17UCM3C05				
Course Title	: PART III – CORE 5 - HIGHER FINA	NCIAL ACC	OUNTING				
Year	: II	Semester	: III				
6 Но	ours / Week	40	Credits				
<b>Objectives</b> : After the successful completion of the course the student should have a through knowledge on the accounting practice prevailing in partnership firms and other allied aspects.							
	enable the students to learn the basic concepted of accounting.	ts of Partnersh	ip Accounting				
UNIT – I:							
Partner Admission.	rship Accounts – Division of Profits – Fi	xed and Fluc	tuating capital –				
<b>UNIT – II</b> : Retirer	ment – Death - Joint Life Policy – Past Adjus	tments.					
UNIT – III: <mark>Amal</mark> g	amation and Sale of Firms.						
UNIT – IV: Dissolu Distribution.	ution – Insolvency of Partner – Rule in G	arner Vs Mur	ray – Piecemeal				
UNIT – V: Insolve	ency Accounts of Individuals and Partnership	ı.					

 $\underline{\text{Note}}\textsc{:}$  Distribution of marks for theory and problems shall be 20% and 80% respectively.

# **Text Books:**

- 1. Advanced Accountancy Reddy and Moorthy
- 2. Advanced Accountancy Jain & Narang.

- 1. Advanced Accountancy M.C. Shukla & T.S. Grewal.
- 2. Advanced Accounting R.L. Gupta & Radhaswamy
- 3. Advanced Accounting S.N. Maheswari.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM3C06

Course Title : PART III - CORE - 6 - PRINCIPLES OF MANAGEMENT

Year : II Semester: III

\_\_\_6\_\_\_ Hours / Week \_\_\_\_4\_\_ Credits

**Objectives**: After the successful completion of the course the student should have a through knowledge on the Management process.

**Outcome**: to enable the students in Techniques that facilitates managerial decision – making.

# **UNIT-I**

Definition of Management - Management and Administration - Nature and Scope of Management - Functions of Management - Contribution of F.W. Talylor - Henry Fayol - Peter F. Drucker.

# **UNIT-II**

Planning-Meaning – Nature and Importance of Planning – Planning Process – Methods and Types of Plans – Decision-making.

# UNIT-III

Organization – Meaning Nature and Importance – Process of Organization-Principles of Sound organization – Organization structure –Span of Control – Organization chart – Departmentation – Delegation and Decentralization – Authority relationship line, Functional and Staff.

#### **UNIT-IV**

Motivation – Need – Determinants of Behavior – Maslow's theory of Motivation – Motivation Theories in Management – X, Y and Z Theories.

# **UNIT-V**

Leadership styles – MBO – Management by Exception - Co-ordination – Need and Techniques – Control - Nature and Process of Control – Techniques of Control.

# **Text Books:**

- 1. Business Management Dinger Pagare.
- 2. Principles of Management Kootntz and Odonnel
- 3. Principles of Management Dr. G. Venkateshwaran

- 1. Principles of Management Rustom S. Davan.
- 2. Business Organisation and Management Y.K Bhusan

For candidates admitted from academic year 2017-18 onwards under New CBCS.

<b>Programme:</b>	B.Com	Subject Code: 17UCM3C07
Course Title	: PART III – CORE - 7 - COMMERCIAI	LLAW
Year	: II	Semester: III
61	Hours / Week	3 Credits

**Objectives**: On successful completion of this course, the student should be well versed in basic provisions regarding legal frame work governing the business world.

**Outcome**: To enable the students to understand the fundamentals of law relating to Commercial activities.

# UNIT – I:

Indian contract Act 1872 – Contract – Definition – Obligation and agreement – Nature of contract and classification – Essential of Valid contract – Offer and Acceptance – Consideration – Capacity – Free Consent – Object - Unlawful Agreements – Quasi Contracts.

# UNIT - II:

Different modes of Discharging of Contract – Remedies for Breach. Contract of Indemnity and Guarantee – Bailment and Pledge - Rights of Surety – Discharge of Surety – Rights – Rights and Liabilities of Finder of Lost Goods.

# **UNIT - III:**

Indian Partnership Act 1932 – Definition and Test of Partnership – Implied Authority of Partners – Firm's Debts and Private Debts – Rights, Duties and Liabilities of Partners – Dissolution of Partnership Firm.

# **UNIT - IV:**

Sale of Goods Act 1930 – Definition of Sale and Distinction between "Sale and Related Transaction Resembling Sale" – Sale and Agreement to Sell - Sale and Hire Purchase – Sale and Hypothecation - Rules Regarding Passing of Property in Goods – Condition and Warranties – Principle of "Caveat Emptor" and its Limitations - Rights of Unpaid seller.

# UNIT - V:

Rights and Duties of Common Carriers – Contract of Carriage of goods by sea – Bill of Lading and Charter party – Distinction.

# **Text Books:**

- 1. Elements of Mercantile Law Kapoor N.D.
- 2 Commercial Law K.P. Kathiresan & Radha

- 1. Mercantile Law Maheswari
- 2. Business Law P.C.Thulsian

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Progrmme: B.Com Subject Code: 17UCM3AL3

Course Title: PART – III – ALLIED – 3 – ECONOMIC ANALYSIS

Year: II Semester: III

\_\_\_6\_\_\_ Hours / Week \_\_\_5\_\_ Credits

**Objectives:** On successful completion of this course, the students know the systematic approach to determining the optimum use of scarce resources.

**Outcome**: To know the operations of the economy as a whole and decision-making of individuals in households and businesses.

# UNIT – I

SCOPE AND METHODOLOGY: Definition of Economics – Nature and Scope of Economics Utility – Law of Equi-Marginal Utility – Indifference curve – Approaches of Economic analysis – Methodology of Economics - Objectives of business firms – Profit maximization – Welfare goals – Social Responsibilities of Business.

# UNIT - II

THOERY OF CONSUMER BEHAVIOUR: Demand analysis – Demand Schedule – Law of Demand – Demand Curves – Elasticity of Demand – Consumer's Surplus – Analysis Schedule – Marshall's utility analysis - law of Diminishing Marginal Utility.

#### UNIT- III

PRODUCTION: Factors of Production – Law of diminishing Returns – Law of variable proportions – Returns to scale – Scale of production – Law of supply - Cost and Revenue – Concepts and Curves. THEORY OF PRODUCTION: Production function – Functions – Factors of Production function.

# UNIT - IV

PRODUCT PRICING: Market Definition – Types Equilibrium under perfect competition of Firm and Industry – Pricing – Pricing under perfect competition, Monopoly – Price Discrimination – Price under Monopolistic Competition – Pricing under Oligopoly and Duopoly.

# UNIT- V

FACTOR PRICING: Marginal Productivity theory – Theories of Wages, Rent, Interest and Profit.

# **Text Books:**

- 1. Business Economics Dr. S. Sankaran
- 2. Business Economics Sundaram, K.P.M and Sundaram

# **Reference Books:**

1. Principles of economics - Seth M.L.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com		Subject Code: 17UCM3EP
Course Title	e : PART III – Elective Prac	tical- MS OFFICE
Year	: II	Semester : III
4	Hours / Week	4 Credits

**Objectives**: On successful completion of this course, the student should be able to work efficiently in Ms-Word and Ms-Excel.

**Outcome:** To enable the students to Work in computer in various fields.

# MS - WORD

- 1. Type a document and Perform the following:
  - a) Font Size, Font style, Line spacing, Page Setup, Background Color.
  - b) Insert Header and Footer.
  - c) Insert Page Number.
  - d) Change the paragraph into two and three Column.
- 2. Create an Invitation on College Sports day function.
- 3. Prepare an Interview call letter using mail merge.
- 4. Prepare the Class time table using Table menu.
- 5. Prepare the Questionnaire in MS-Word.

# MS – EXCEL

- 1. Given the data and draw various Diagrams.
- 2. Enter the Semester marks and calculate Total, Average using Auto sum and save the file in "Marks".
- 3. Given the data and calculate the Simple Interest.
- 4. Prepare a Balance Sheet with formula in MS-Excel.
- 5. Prepare the Product life cycle in MS-Excel.

# MS – POWERPOINT

- 1. Prepare a Power Point Presentation for department inaugural function
- 2. Design an advertisement
- 3. Draw an Organizational chart
- 4. Design your College day invitation using Clip Arts
- 5. Show a slide show with custom animation (Minimum 3 Slides at a time)

# MS – ACCESS

- 1. Given data and prepare a table using Design view in MS-Access.
- 2. Given data and prepare a form using Wizard view in MS-Access.
- 3. Create a database and maintain the address of your classmates with the following constraints:
  - a) Roll number should be primary key
  - b) Name should not be empty
  - c) Maintain at least 10 address
  - d) Recall information according to Name, Place, City, Pin code.
- 4. Create an item table with the following structure, Item Number, Item Name, Rate, Quantity, Net Price:
  - a) Find the Net price of all the records
  - b) Display only the item no., item name filled list for net price > 10000
  - c) To increase the rate by Rs.100 for all records
  - d) Display only the item no., item name = "Pen"
  - e) Display all the details for item no > 100 and quantity > 50
- 5. Create a database on students mark list with Name, Subjects and Marks.
  - a) Add at least 10 records
  - b) Sort the names with alphabetical order
  - c) Find the total & average
  - d) Sort it with total > 350
  - e) Sort it with marks > 90 & total > 350

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programm	e: B.Com	Subject Code: 17UCM4C08
Course Titl	le : PART III – CORE 8 - CORPOR	ATE ACCOUNTING
Year	: II	Semester : IV
5	_ Hours / Week	4 Credits
•	After the successful completion of owledge on the accounting practice previous	the course the student should have a railing in the corporate.

**Outcome:** To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act

# UNIT - I:

Accounting for Issue of Shares and Debentures – Forfeiture and Re-issue of Shares – Surrender of Share – Rights issue – Under Writing.

#### UNIT - II:

Redemption of Preference Shares and Debentures – Profits prior to incorporation.

# UNIT – III:

Preparation and Presentation of Final Accounts – Legal requirements

# **UNIT - IV:**

Amalgamation - Absorption and External reconstruction of a Company (Excluding intercompany holdings)

# UNIT - V:

Alteration of Share Capital - Internal reconstruction and Reduction of capital - Liquidation of Companies.

Note: Distribution of marks for theory and problems shall be 20% and 80% respectively

# **Text Books:**

- 1. Corporate Accounting Reddy and Moorthy
- 2. Advanced Accountancy Jain & Narang.

- 1. Advanced Accountancy M.C.Shukla, T.S.Grewal.
- 2. Advanced Accounting R.L.Gupta & Radhaswamy

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM4C09

Course Title : PART III – CORE - 9 COMPANY LAW AND SECRETARIAL PRACTICE

Year : II Semester: IV

\_\_\_5\_\_\_ Hours / Week \_\_\_4\_\_ Credits

**Objectives**: After the successful completion of the course the student should have a through knowledge on Formation of Company, Documents required and Acts pertaining to it.

Outcome: To enlighten the students' knowledge on Companies Act

# UNIT – I:

Indian Companies Act 2013: Company – Definition and Features – Kinds of companies – Special privileges enjoyed by the private company – Conversion of public company into private company – Conversion of private company into public company.

#### UNIT - II:

Formation and Incorporation: Advantages and Disadvantages of incorporation – Certificate of incorporation – Effects of certificate of incorporation – Floatation of capital – Commencement of business.

# UNIT – III:

Memorandum of Association - Importance - Forms and contents - Alteration - Differences between Memorandum of Association and Articles of Association.

Articles of Association – Contents – Alteration – Effects of memorandum and Articles – Doctrine of constructive notice – Doctrine of indoor management.

# UNIT – IV:

Company Management: Qualifications of Directors – Appointment – Removal – Power of Board of Directors – Duties and liabilities of Directors – Managerial remuneration – Qualification, Appointment and tenure of Managers and Whole time Directors. Company secretary: Qualification – Appointment – Duties and Liabilities.

# UNIT - V:

Company Meetings: Kinds of meeting – Statutory meeting – Annual General Meeting – Board meeting – Content and Agenda – Quorum – Minutes of Board meeting.

# **Text Books:**

- 1. Principles of Company Law M.C.Shukla Gulsan
- 2. Company Law and Secretarial Practice N.D. Kapoor.
- 3. Company Law and Secretarial Practice R. Purushothaman & P.Radhakrishan.

- 1. Ravi Puliani & Mahesh Puliani (edited) (2013), Companies Act 2013.
- 2. Company Law and Secretarial Practice Patanshetti

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM4C10

Course Title : PART III - CORE - 10 - BUSINESS COMMUNICATION

Year : II Semester: IV

\_\_\_4\_\_\_ Hours / Week \_\_\_4\_\_ Credits

**Objectives**: After the successful completion of the course the student must be able to communicate clearly in the day-to-day business world

Outcome: To develop the written and oral Business Communication Skills.

# **UNIT-I**

Meaning of Communication – Objectives – Media – Barriers – Need and functions of a business letter – Effective Business letter – language and layout of Business letter – Enquiries and replies.

# UNIT - II

Orders and Execution – Credit and Status enquiries – Claims and adjustments – Collection Letters – Sales Letters – Circulars - Banking Correspondence – Insurance Correspondence – Agency Correspondence.

# UNIT - III

Meaning of Report – Principles governing the preparation of reports – Qualities of goods report – Functions of a Report – Business Report - Types of Reports – Reports by Individuals – Reports by Committees or Sub-Committees – Directors reports – Minutes Vs Report – Drafting of Resolutions and Minutes of Company meetings.

# UNIT - IV

Application for appointment – Correspondence of a Company secretary – Letter of allotment – Letter of regret - Drafting of Company Meeting Notices.

# UNIT - V

Writing Essays on Topics relating to Commerce, Industry, Banking, etc.

# **Text Books:**

- 1. Essentials of Business Communication Rajendra Pal & Korlahalli J.S
- 2. Effective Business English and Correspondence Pattan Shetty C.S, & Ramesh.

# **Reference Books:**

1. Modern Business Correspondence - Nagamaiah and Bah

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM4C11

Course Title : PART III - CORE - 11 - INTRODUCTION TO INFORMATION TECHNOLOGY

Year : II Semester : IV

\_\_\_4\_\_\_ Hours / Week \_\_\_3\_\_ Credits

**Objectives:** the successful completion of the course the student must be able to gain knowledge in computer field.

**Outcome**: To operate computer in various accounting jobs.

# UNIT: I

Introduction to Computers – Characteristics – Importance – Computer applications in various areas of business – General applications of Computers in various fields – Classification of Computers: Analog, Digital, Hybrid Computers – Micro, Mini, Mainframe and Super Computers.

# **UNIT: II**

Generations of Computers - Components of Computer system – Input, Output and Storage devices. Software – Types of Software: System software and Application software.

#### UNIT: III

Data and Information: Data processing – Kinds, Objectives – Steps of data processing – Data processing applications in business – Methods of data processing: Batch processing, Multi Programming, Online processing, Real time processing and Time sharing concept.

# **UNIT: IV**

Network – Types of Networks: LAN, WAN, MAN and WLAN - Concept of Internet – Services of Internet – Intranet – Features – Advantages – Extranet – Characteristics and Uses.

#### **UNIT: V**

Recent trends in Information Technology: Bluetooth Technology – Wifi – DTH – Android applications. Flow Chart – Meaning, Types of Flow Chart: System flowchart and Programming flowchart.

# **Text Books:**

- 1. Introduction to Information Technology R.Parameswaran, R.Saravanakumar.
- 2. Introduction to Information Technology Alexis and Mathews Leon.

# **Reference Books:**

1. PC Software made simple - R.K. Taxali.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com

Subject Code: 17UCM4AL4

Course Title: PART III – ALLIED - 4 – BANKING THEORY LAW & PRACTICE

Year: II

Semester: IV

\_\_\_6\_\_\_ Hours / Week

\_\_5\_\_ Credits

**Objectives**: After the successful completion of the course the student should have a through knowledge on Indian Banking System and Acts pertaining to it.

**Outcome:** To enlighten the students' knowledge on Banking Regulation Acts.

#### UNIT-I

Concept and Functions of Banking – Classification of Banks – Credit Creation by Commercial Banks.

#### UNIT-II

Central Bank - Function - Credit Control Measures - Quantitative and Selective Credit Control Measures - Role of RBI in regulating and controlling banks.

# UNIT-III

Recent Trends in Indian Banking – Automated Teller Machine – Merchant Banking – Credit Card - E-banking; Privatization of Banks.

#### **UNIT-IV**

Cheque – Characteristics – Drafting of Cheque - Crossing of Cheque – Material Alteration – Endorsement – Marking of Cheque – Dishonour.

# **UNIT-V**

Loans and Advances – Principles of Sound lending – Modes of Creating Charge-Lien, Pledge - Hypothecation and Mortgage – Advances against Collateral Securities.

# **Text Books:**

- 1. Banking Theory Law and practice Gordan and Natarajan
- 2. Indian Banking Natarajan. S & Parameswaran.R
- 3. Banking law and practice K.P Kandhasami

- 1. Banking law and Practice S.N Maheswari
- 2. Banking theory law and practice Sundaram and Varshney.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

<b>Programme:</b>	B.Com	Subject Code: 17UCM4EP2	
Course Title	: PART III – ELECTIVE: TALLY PRAC	CTICAL	
Year	: II	Semester	: IV
4	Hours / Week	4	_ Credits
<b>Objectives</b> : On successful completion of this course, the student should be able to work efficiently in tally			
Outcome: To	o enable the students to Work in computer wi	th tally.	

# **List of Program:**

- 1. Prepare a Bank Reconciliation Statement
- 2. Prepare a Final Account
- 3. Prepare outstanding statement of your customer
- 4. Prepare a Purchase book
- 5. Prepare a Sales book
- 6. Prepare Ratio Analysis
- 7. Prepare Fund Flow & Cash Flow Statement
- 8. Preparation of Budgets
- 9. Prepare enable a cheque Printing
- 10. Find out the Interest Calculations

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM5C12

Course Title : PART III - CORE - 12 - HIGHER CORPORATE ACCOUNTING

Year : III Semester : V

\_\_\_\_5\_\_ Hours / Week \_\_\_\_4\_\_ Credits

**Objectives**: After the successful completion of the course the student should have a through knowledge on the accounting practice prevailing in the corporate sectors.

**Outcome:** To enable the students to be aware on the Corporate Accounting in Conformity with the provision of the Companies Act.

#### UNIT – I:

Banking Companies Accounts - Legal requirements - Preparation of Schedule - Profit and Loss - Balance sheet - NPA and Provisions.

# **UNIT - II:**

Insurance Companies Accounts (New format) – Types of Insurance – Life Insurance – Statutory books – Valuation Balance sheet - Revenue Account - Profit & Loss Account - Balance sheet – General Insurance – Revenue Account – Profit & loss Account – Balance sheet.

# **UNIT - III:**

Holding Company Accounts - Meaning and Definition of Holding Companies and Subsidiary Company - Capital Profit or Loss - Revenue Profit or Loss - Minority Interest - Cost of Control or Goodwill - Revaluation of Asset & Liabilities - Preparation of Consolidated Balance Sheet.

# **UNIT – IV:**

Valuation of Shares and Goodwill - Accounting Standards – Text (1, 2, 4, 6)

# UNIT - V:

Double Accounts Including Final Statement of Accounts of Electricity Companies - Accounting For Price Level Changes (Theoretical Aspects Only)

Note: Distribution of Marks for Theory and Problems shall be 20% and 80% respectively.

# **Text Books:**

- 1. Corporate Accounting Reddy & Moorthy
- 2. Advanced Accountancy Jain & Narang.

- 1. Advanced Accounting R.L.Gupta, Radhaswamy
- 2. Advanced Accounting S.N.Maheswari.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM5C13

Course Title : PART III - CORE - 13 - COST ACCOUNTING

Year : III Semester : V

\_\_\_5\_\_\_ Hours / Week \_\_\_\_4\_ Credits

**Objectives**: After the successful completion of the course the student should have a through knowledge on the cost accounting principles and the methods of accounting cost.

**Outcome:** To keep the students conversant with the ever – enlarging frontiers of Cost Accounting knowledge.

# UNIT - I:

Cost Accounting – Definition, Meaning and Scope – Relationship of Cost Accounting and Management Accounting – Methods of Costing - Cost Analysis, Concepts and Classifications – Elements of Cost, Preparation of Cost Sheet and Tender.

# UNIT – II:

Materials – Purchasing of Materials, Procedure and Documentation involved in purchasing Requisitioning for Stores - Methods of Valuing Material Issues – FIFO, LIFO, Simple and Weighted Average Methods Only - Maximum, Minimum and Reordering Levels – EOQ – Perpetual Inventory

# **UNIT - III:**

Labour – Systems of Wage Payment, Idle Time, Control Over Idle Time – Labour. Turnover - Overhead – Classification of Overhead – Allocation and Absorption of Overhead.

# **UNIT - IV:**

Process Costing: Features of Process Costing – Process Losses, Normal loss, abnormal loss and gain, Waste, Scrap - Reconciliation of Costs and Financial Accounts.

# UNIT - V:

Operating Costing - Contract Costing.

Note: Distribution of Marks For Theory & Problems Shall Be 40% And 60% Respectively.

# **Text Books:**

- 1. Cost Accounting Jain & Narang.
- 2. Cost Accounting M.C.Shukla & T.S.Grewal.

- 1. Cost Accounting S.P. Iyengar, Sultan Chand & Co
- 2. Cost Accounting R.S.N. Pillai & Bagavathi.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme:	B.Com	Subject Co	ode: 17UCM5C14
Course Title	: PART III - CORE – 14 – INCOME TAX	LAW AN	D PRACTICE
Year	: III	Semester	: V
5H	Iours / Week	4	Credits
<b>Objectives</b> : O the prevailing	n successful completion of this course, the stact.	tudent shoul	d be well versed in

# UNIT - I:

Provisions of the Income Tax Act, 1961 relating to – Agricultural Income – Assesses – Assessment year – Income – Person – Previous Year – Scope of Total Income – Residential Status – Exempted Incomes (Section –10)

**Outcome:** To familiarize the students with recent amendments in Income Tax.

# UNIT – II:

Heads of Income – Income from Salary and Computation of Total taxable Salary.

# **UNIT – III:**

Income from House Property – Income from Capital Gains.

# UNIT - IV:

Income from Business or Profession – Income from Other Sources.

# UNIT - V:

Computation of Taxable Income - Deductions under Chapter -VI A - Section 80C, 80D, 80G and 80U only. Assessment of Individual.

# **Text Book:**

1. Income Tax Law & Practice - U.P.Gaur & D.B.Narang.

Note: Refer relevant assessment year edition

- 1. Income Tax law and practice Dr.Bhagwathi Prasad
- 2. Income Tax law and practice Dr.H.C.Mehrotra & Dr.S.P.Goy

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme:	B.Com	Subject Code: 17UCM5C15
Course Title	: PART III -CORE - 15 - ENTREPRENI	EURIAL DEVELOPMENT
Year	: III	Semester: V
51	Hours / Week	4 Credits

**Objectives**: On successful completion of this course, the student should be well versed in Concept relating to entrepreneur, Knowledge in the finance institution, project report incentives and subsidies.

**Outcome:** To enable the students to learn the concept of Entrepreneurship and to became new entrepreneur.

#### UNIT I

Concept of Entrepreneurship – Meaning, definition, characteristics, types and functions - Sickness and survival – Need for training and development – Phases – Special Agencies – Development of women entrepreneurs and rural entrepreneurs.

# UNIT II

Industrial Finance: SFCs - SIDCs - SIPCOT - Commercial Banks - Small Industries Development Bank.

# **UNIT III**

Institutional Set up – DICs, SIDCO, NSIC, SISIs, Indian Investment Centre – Khadi and Village Industries Commission.

# **UNIT IV**

Incentives and Subsidies: Subsidized Services – Subsidy for market – Transport Subsidy – Seed Capital Assistance – Taxation Benefits to SSI – Special Facilities for Imports.

# **UNIT V**

Project formulation – Identification – Evaluation – Feasibility Analysis – Project Report.

# **Text Books:**

- 1. Entrepreneurial Development P. Saravanavel.
- 2. Entrepreneurial Development C.B. Gupta and Srinivasan

- 1. Entrepreneurial Development S.S.Khanka
- 2. Entrepreneurial Development S.G.Bhanushali

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme:	B.Com	Subject C	ode: 17UCM5C16
<b>Course Title</b>	: PART III – CORE - 16 – BUSINESS RI	ESEARCH	METHODS
Year	: III	Semester	: V
5]	Hours / Week	4	Credits
-	On successful completion of this course, the st fferent areas in different methods	udents will	know about the
Outcome: to	enable the students to do project work in the	r own.	
process - Pro	rch – Definition, importance – advantages a oblem identification – Design of research – election – Sample types – Sample size and sa	Types of	design - Sampling
	collection – Methods - Tools – Questionnaire tude measurement of scaling techniques – Edi		
	tical data analysis – Hypothesis – its sources Z test, T test – Chi square test. (Problems 50		tion and Testing of
-	retation and report writing – Steps in writingles of report writing – Graphical representation		•
	cation of research: Product research – Price research – Distribution research – Sales control		
<b>Note</b> : 50%	6 of Problems in UNIT – III, remaining UN	NITS Theor	y only.
Text Books:	search Methodology – C.R.Kothari		

2. Research Methodology – Saravanavel

- 1. Marketing Research Grown M.C
- 2. Marketing Research Royd and westfall
- 3. Marketing Research GreDen Paul and Tall

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM5IN1 /17UCM5IN2

Course Title: PART III - CORE - INDUSTRIAL TRAINING/INTERNSHIP

**TRAINING** 

Year	: III	Semester	: V
5	Hours / Week	4 Cro	edits

**Objectives:** To know about the various types of institutions

**Outcome:** To help the students for place in the job.

To enable the students to get practical exposure in the field of Auditing, they are provided freedom to select either Internship training in Auditor office or they can undergo Industrial Training in the fifth semester.

# **Internship Training:**

Internship for a period of 45 days during the semester V and report to be submitted at the same which will be evaluated for 100 marks divided as follows:

# **Internal Evaluation:**

Attendance	5 Marks
Observation Note	5 Marks
Model Viva-voce	30 Marks
Total	40 Marks

#### **External Evaluation:**

Total	60 Marks
Report	10 Marks
Viva-voce Examination	50 Marks

# **Industrial Training:**

To enable the students to get practical exposure in the company. Industrial training for a period of 15 days during the semester V and report to be submitted at the same which will be evaluated for 100 marks divided as follows:

#### **Internal Evaluation:**

michian Biananioni	
Attendance	5 Marks
Observation Note	5 Marks
Model Viva-voce	30 Marks
Total	40 Marks

# **External Evaluation:**

Total	60 Marks
Report	10 Marks
Viva-voce Examination	50 Marks

Viva voce will be conducted by external examiner, HoD and faculty members of guiding the Industrial Training.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme:	B.Com	Subject Code: 17	UCM6C17
Course Title	: PART III – CORE - 17 - MANAC	GEMENT ACCOU	UNTING
Year	: III	Semester	: VI
51	Hours / Week	4	_ Credits

**Objectives**: After the successful completion of the course the student should have a through knowledge on the Management Accounting Techniques in business decision making.

**Outcome:** To acquaint the students, the Management Accounting Techniques that facilitates managerial decision – making.

# UNIT - I:

Management Accounting – Meaning, Objectives and Scope – Function of Management Accounting- Difference between Management Accounting and Financial Accounting, Management Accounting and cost Accounting.

#### UNIT – II:

Analysis and Interpretation of Financial Statement – Ratio Analysis – Significance of Ratios and Long term Financial Position – Profitability - Uses and Limitations of Ratios – Working capital requirements.

# UNIT – III:

Fund Flow and Cash Flow Analysis.

#### UNIT – IV:

Marginal Costing – Cost Volume Profit Analysis and Break Even Analysis – Decision Making.

# UNIT - V:

Budgeting and Budgetary control – Definition, Importance, Essentials - Steps in Budgetary Control. Budgets – Classification - Preparation of Different types of Budgets - Purchase, Production, Overhead, Sales, and Cash - Flexible Budgeting.

# **Text Books:**

- 1. Management Accounting Dr. R.Ramachandran & Dr. R.Srinivasan.
- 2. Management Accounting S.N. Maheswari

# **Reference Books:**

- 1. Management Accounting Khan & Jain.
- 2. Management Accounting N.P. Srinivasan
- 3. Management Accounting R.S.N.Pillai & Bagavathi.

# SRI RAMAKRISHNA MISSION VIDYALAYA COLLEGE OF ARTS & SCIENCE (AUTONOMOUS), COIMBATORE - 641 020.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM6C18

Course Title: PART III - CORE - 18 - INDIRECT TAXATION

Year : III Semester : VI

**Objectives**: To gain knowledge on the principles and provisions relating to customs duty

4 Credits

**Outcome**: On successful completion of this course, the students gain an effective understanding of the latest GST law.

# UNIT - I:

5 Hours / Week

and GST in India.

Tax system - canons of taxation - Indian tax system - Indirect Tax review and New GST Policy introductory remarks.

# UNIT - II:

Meaning of GST – Salient features of GST – Constitutional amendments – subsuming of taxes – benefits of implementing GST (Dual Model) – Structure of GST: Central GST – State GST – Integrated GST – Union Territory GST.

# **UNIT - III:**

Supply of goods and Services: Meaning of supply – Place of supply – principal of supply – composite supply – mixed supply – outward supply – exempt supply. Registration under GST: Procedure for registration – compulsory registration – deemed registration – Exemption from GST registration

# **UNIT - IV:**

Procedure under GST: Procedures relating to levy (CGST and SGST) – Procedure relating to levy (IGST). Returns filing procedures under GST: Payment procedure under GST - Input tax credit - Outcome of GST

# UNIT - V:

Customs duty – basic concepts – types – valuation – customs procedure, import and export procedure – powers of officers – levy and exemption — penalties and offences – Export promotion scheme, EOU – SEZ – Duty drawback.

#### **TEXT BOOKS**

- 1. Gurukripa (2017) "GST SELF LEARNING", Gurukripa Publications. Chennai
- 2. MonishBhalla (2015) Commercial GST The Game Changer Commercial Law Publishers (India) Pvt. Ltd, New Delhi.

# **REFERENCE BOOKS:**

- 1. S.S. Gupta (2017) GST Laws and Practice, Taxman's Publications, New Delhi.
- 2. V. Balachandran "Indirect Taxation" Sultan Chand &Kalyani Publishers, 16th edition, 2014.
- 3. R. Radhakrishnan "Indirect Taxation", Kalyani Publishers, 2013
- 4. Dr.Radha and Dr.Parameswaran, "Business Taxation", Prasanna Publishers, Chennai, 2011.

Dr.Radha and Dr.Parameswaran, "Indirect Taxation" Prasanna Publishers, Chennai, 2013.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

<b>Programme:</b>	B.Com	Subject Code: 17UCM6C19
Course Title	: PART III - CORE 19 -	PRINCIPLES OF AUDITING
Year	: III	Semester : VI
5I	Iours / Week	4 Credits

**Objectives**: On successful completion of this course, the student should be well versed in the fundamental concepts of Auditing.

**Outcome:** To familiarize the students with the practice of Auditing and auditing work done by the auditor.

# UNIT -I:

Definition – General Objectives of Auditing – Advantages and limitations of auditing – Auditing and investigation – Qualifications of an Auditor – Auditors vis-à-vis Errors and frauds.

# UNIT - II:

Company Audit – Appointment and removal of Auditors – Rights and duties of Company auditors – Liabilities – Audit of Share Capital and Share transfer.

# UNIT – III:

Various types of Audits – Continuous audit – Final audit – Interim audit – Performance Audit - Balance Sheet audit – Advantages of continuous audit – Audit procedure – Audit Program – Audit Note book – Audit working papers – internal control – Internal Check-Concept and importance.

#### UNIT – IV:

Vouching – Vouching of Cash transactions – Trading Transactions – Impersonal Ledger.

# UNIT - V:

Verification and Valuation of assets and liabilities – Auditors duty regarding depreciation, reserves and provisions.

# **Text Books:**

- 1. Principles & Practice of Auditing Dinker Pagare.
- 2. Practical Auditing Tandon.

- 1. Principles & Practice of Auditing D.N. Tripathy
- 2. Practical Auditing B.N.Tandon, S.Sudharsanam, S. Sundharababu
- 3. Principles & Practice of Auditing Saxena

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM6C20

Course Title : PART III – CORE 20 – HUMAN RESOURCE MANAGEMENT

Year : III Semester : VI

5 Hours / Week 4 Credits

**Objectives:** After the successful completion of the course the student will known about the personnel management and organizational behavior.

**Outcome**: To enable the students to know the management policies and decision making.

#### IINIT I

Personnel Management - meaning, nature, scope and objective - Functions of Personnel Department - The Role of Personnel manager - Organisation of personnel department - Personnel Policies and Procedures.

# **UNIT II**

Manpower planning - Job description - Job analysis - Role analysis - Job specification - Recruitment and Selection - Training and Development.

# UNIT III

Performance appraisal - Job evaluation and merit rating - Promotion - Transfer and demotion - Human relations - approaches to good human relations - Punishment.

#### UNIT IV

Wages and Salary administration - Incentive system - Labour welfare and Social Security - Safety, health and Security - retirement benefits to employees.

# **UNIT V**

 $Industrial\ relations\ -\ Trade\ unionism\ -\ Grievance\ handling\ -\ collective\ bargaining\ and\ worker's\ participation\ in\ management.$ 

# **Text Books:**

- 1. Personnel Management and Industrial Relations Tripathy.
- 2. Personnel Management and Industrial Relations Memoria.

- 1. Personnel Management and Industrial Relations Bhagoiwal.
- 2. Human Resource Management VSP. Rao.

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM6C21

Course Title: PART III - CORE - 21 - E-COMMERCE

Year: III Semester: VI

\_\_\_\_4\_\_ Hours / Week \_\_\_\_4\_ Credits

**Objectives:** After the successful completion of the course the student should have a through knowledge online business activities.

**Outcome**: To know about online purchasing using new technologies.

# UNIT - I:

E-Commerce – Meaning Features, Importance and Objectives – Types of E-Commerce – Factors of E-Commerce - The Anatomy of E-Commerce applications - Market forces influencing the I-Way - Components of the I-Way.

# **UNIT - II:**

Consumer oriented Applications – Mercantile process models: Mercantile models from the consumer's perspective – Mercantile model from the merchant's perspective – Supply Chain Management.

# **UNIT - III:**

Electronic Payment System (EPS) - Types of EPS - Digital token based EPS - Smart card based EPS - Credit card based EPS. Electronic Data Interchange (EDI) - EDI applications in business - EDI legal, Security and Privacy issues.

# **UNIT - IV:**

Intra organizational E-Commerce – Workflow Automation and co-ordinations - Customization and Internal Commerce – Types of Digital Documents.

# UNIT - V:

Advertising and marketing on the Internet – Advertising on information based – Advertisement on Internet – Online marketing process – Market research.

# **Text Books:**

- 1. Frontiers of Electronic Commerce Ravi Kalakota.
- 2. E-Commerce Dr.K.Abirami Devi and Dr.M.Alagamani

# **Reference Book:**

1. E-Commerce – S.V.Srinivasa Vallabhan

For candidates admitted from academic year 2017-18 onwards under New CBCS.

Programme: B.Com Subject Code: 17UCM6CPR

Course Title: PART III - CORE - PROJECT WORK & VIVA-VOCE

Year : III Semester : VI

6 Hours / Week 5 Credits

**Objectives**: It Enhance the students to do the study in practical.

Outcome: To know about the importance of research.

# **Project Work & Viva-Voce:**

It is an individual project work. A specific problem will be assigned to the students or they will be asked to choose a problem/area of their interest. The topic/area of work will be finalized at the end of the sixth semester allowing scope for the students to gather relevant literature. The research work can be carried at the college. Report to be submitted at the end of the semester which will be evaluated for 100 marks divided as follows:

# **Internal Evaluation:**

Attendance	5 Marks	
Observation Note	5 Marks	
Model Viva-voce	30 Marks	
Total	40 Marks	

# **External Evaluation:**

Viva-voce Examination	50 Marks
Report	10 Marks
Total	60 Marks

Viva voce will be conducted by external examiner, HoD and faculty members of guiding the Project work.

Programme: B.Sc IT Course Code: 16UIT4AL4

Course Title: Allied 4: Financial Accounting Hours / week : 6

Year: II Semester: IV Credits: 5

#### **COURSE OBJECTIVES:**

- Basic Knowledge in Financial Statements
- To Explain the basic concepts and processes in determination of cost of products and services
- To provide the fundamental knowledge and techniques in Management Accounting

#### Unit – I

Book Keeping – Accounting Principles and Concepts – Double entry system – Rules of Accounts – Journal, Ledger and Trial Balance. (PG NO:1-7, 16-20, 27-37, 43-71)

# Unit - II

Final Accounts: Trading account, Profit and Loss Account and Balance Sheet with adjustments. (PG NO: 205-282)

Unit - III

Preparation of Subsidiary books – Purchase book – Sales book – Cash Book (Single Column, Double Column, Triple Column).

Unit - IV

Cost Accounting – Elements of Cost – Methods of Costing – Difference between cost and management accounting – Preparation of cost sheet. (PG NO: I.1 – I.19, I.26 – I.55)

Unit - V

Budgeting and budgetary control – Types of Budgets – Preparation of Various Budgets – Advantages of Budgeting and Budgetary Control. (Problem only flexible budget, Production budget, cash budget). (PG NO: C.1 – C.67)

# Text Books:

- 1. Principles of Accountancy by Jain & Narang (Unit I, II & III)
- 2. Cost Accounting by Jain & Narang (Unit IV)
- 3. Management Accounting by R.S.N.Pillai and Bhagavathi(Unit V)