SRI RAMAKRISHNA MISSION VIDYALAYA COLLEGE OF ARTS AND SCIENCE COIMBATORE - 641 020

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



B.Com., Professional Accounting Programme (2018 – 2019 onwards)

PROGRAMME OUTCOMES

- PO-1: Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.
- PO-2: Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- PO-3: Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
- **PO–4:** Learners will be able to prove proficiency with the ability to engage in competitive Exams like CA, CS, ICWA and other courses.
- PO-5: Learners can also acquire practical skills to work as tax consultant, audit assistant and other financial supporting services.
- PO-6: Learners will be able to do higher education and advance research in the field of commerce.

PROGRAMME SPECIFIC LEARNING OUTCOMES

- **PSO-1:** Learners will be able to recognise features and roles of business men, manager, consultant which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
- **PSO-2:** Learners will be able to know the various government schemes for starting the business.
- **PSO-3:** Learners will acquire employability skill immediately after completing the degree.

18UPA1C01	CORE - PRINCIPLES OF ACCOUNTANCY

CO 1	Students able to understand the nature and purpose of financial statements in relationship to decision making.	K, U
CO 2	Students have the ability to use the fundamental accounting equation to analyze the effect of business transactions on an organization's accounting records and financial statements.	K,U,S
CO 3	Students have the ability to use a basic accounting system to create (record, classify, and summarize) the data needed to solve a variety of business problems.	K,S
CO 4	Students will be able to use accounting concepts, principles, and frameworks to analyze and effectively communicate information to a variety of audiences.	K,U,S
CO 5	Students will use accounting information to solve a variety of business problems.	K,U,S

K – Knowledge U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	M	S	L
	S	IVI	S	ъ		3	1V1	S	L
CO 2	S	S	S	S	S	M	S	M	M
GO 2	- G	- C	- C	- C	3.6		2.6	3.6	3.6
CO 3	S	S	S	S	M	S	M	M	M
CO 4	M	S	M	S	S	S	S	M	S
CO 5	S	M	S	M	M	S	L	M	M

S – Strong

M – Medium

L – Low

18UPA1C02	CORE - MERCANTILE LAW

CO 1	Learners will ensure that the rights and obligations arising out of a contract are honoured and that legal remedies are made available to an aggrieved party against the party failing to honour his part of agreement.	K,S
CO 2	Learners will be able to define contract, identify the elements of a legally enforceable contract.	K,U
CO 3	Learners will define breach of contract and explain the legal remedies available for breach of contract.	K,S
CO 4	Learners will explain rules regarding passing of property in goods and knows clearly the rights and duties of buyer.	K,S
CO 5	Learners will know the nature and formation of partnership firm, rights and duties of partners and procedure to dissolve the firm.	K,U

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	M	M	M
CO 2	S	S	S	S	S	M	M	M	M
CO 3	S	S	S	S	M	S	S	M	S
CO 4	M	S	M	S	S	M	M	M	S
CO 5	S	S	S	M	S	S	M	M	M

S – Strong

M – Medium

L-Low

18UPA1CP1	CORE PRACTICAL - COMPUTER APPLICATIONS (MS OFFICE)

CO 1	Designs an invoice and Account sales by using Drawing tool bar, Clip Art, Word Art, Symbols, Borders and Shading.	K
CO 2	Prepares presentation slides for organization details for 5 levels of hierarchy of a company by using organization chart.	K
CO 3	Prepare a payroll for employee database of an organization.	K
CO 4	Construct mailing labels using Mail merge wizard.	K
CO 5	Select search engines using various websites.	K

K – Knowledge U – Understanding S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	M	M	M	S	M	S	M	M	M
CO 2	M	M	M	L	L	L	M	M	L
CO 3	M	M	S	M	S	M	M	M	M
CO 4	S	S	L	M	S	M	M	M	M
CO 5	M	M	M	L	M	L	M	M	M

S-Strong M-Medium L-Low

18UPA2C03	CORE - ADVANCED ACCOUNTING-I

CO 1	Able to prepare depreciation accounting under different methods and treating reserve and provisions in accounts book.	K,U
CO 2	Able to prepare branch and departmental Profit and loss account.	K,U,S
CO 3	Able to convert single entry system into double entry system.	K,S
CO 4	Able to maintain accounts for hire purchase and instalment sale.	K,U,S
CO 5	Able to prepare royalty account and insolvency accounts for individuals.	K,U,S

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	S	M
CO 2	S	S	S	S	S	M	M	S	S
CO 3	S	S	S	S	M	S	M	M	S
CO 4	M	S	M	S	S	S	M	M	M
CO 5	S	M	S	M	M	S	S	S	M

18UPA2CP2	CORE PRACTICAL: COMPUTER APPLICATIONS (TALLY
	AND INTERNET)

CO 1	Learners will be able to prepare Payroll for employee database and create mailing labels for student database.	U
CO 2	Learners will be able to create an invoice in form design view and create forms for simple table.	S
CO 3	Able to create new company group using tally software.	S
CO 4	Able to prepare final accounts in tally and inventory statement using tally software under the methods like FIFO, LIFO, simple average and weighted average.	S
CO 5	Able to create and use E-mail id and search websites to get required data.	U

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	M	S	M	S	M
CO 2	S	S	S	S	M	M	S	S	M
CO 3	S	M	S	S	S	M	S	S	M
CO 4	S	S	M	M	S	S	S	S	M
CO 5	M	M	M	M	M	M	M	M	M

18UPA3C04	CORE - INDUSTRIAL LAW

CO 1	Able to explain health, welfare, safety, working hours, annual leave with wages and employment of women and children in factories act, 1948.	K,U,S
CO 2	Able to explain relief available to workmen or their dependents in case of accidents or death arising out of and in course of employment in workmen's compensation act,1923	K,U
CO 3	Able to explain the eligibility of workers to avail bonus and methods of calculating bonus under the bonus act, 1965.	K,S
CO 4	Able to explain the benefits available to employees after retirement or death to themselves or their dependents under employee provident fund and miscellaneous provisions act, 1952.	K,S
CO 5	Able to explain the scheme of gratuity to employees engaged in factories, mines, oilfields, plantations, ports, railway companies, shops or other establishments upon their superannuation, retirement, resignation, death or disablement due to accident or disease under payment of gratuity act, 1972.	K,U

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	L	S	S	M	M	M
CO 2	L	S	S	L	S	M	M	S	S
CO 3	S	L	M	S	M	S	S	S	M
CO 4	L	S	M	M	S	M	M	M	S
CO 5	S	S	L	M	S	S	S	M	M

18UPA3C05	CORE - STRATEGIC MANAGEMENT

CO 1	Able to know the changes of business and can explain the business goals.	K,U
CO 2	Able to do SWOT analysis, BCG matrix, TOWS matrix and situational analysis of a business.	K,S
CO 3	Able to formulate some functional strategy.	U,S
CO 4	Able to acquire leadership quality and analyse the behavioural changes.	K,U,S
CO 5	Able to implement total quality management of a business concern.	K,U,S

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	M	M
CO 2	L	S	S	S	S	M	M	M	M
CO 3	L	S	S	S	M	S	M	S	M
CO 4	M	S	M	S	S	S	M	S	S
CO 5	S	M	S	L	S	M	S	M	M

S – Strong

M – Medium

L – Low

18UPA3C06	CORE - COST ACCOUNTING

CO 1	Able to ascertain the cost of a product and it's break up by preparing cost sheet.	K,U
CO 2	Able to ensure continuous and economical flow of materials to production by using the technique like EOQ, ABC analysis and valuing the material issue.	K,U,S
CO 3	Able to reduce the idle time by applying control over idle time, Know the reasons for labour turnover and can classify the indirect expenses.	K,S
CO 4	Able to determine the method of allocation of manufacturing costs incurred during a period.	K,U,S
CO 5	Able to determine the cost of single operation and profit or loss arising out of a contract.	K,U,S

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	M	S
CO 2	S	S	S	S	S	M	M	M	S
CO 3	S	S	S	S	M	S	M	S	S
CO 4	M	S	M	S	S	S	S	M	S
CO 5	M	M	S	S	S	M	M	S	S

18UPA3AL3	ALLIED - MANAGERIAL ECONOMICS

CO 1	Able to arrive set of operating rules that aid in efficient use of available human and capital resources.	K,S
CO 2	Able to determine the demand in case of new venture.	K,U
CO 3	Able to access the efficiency of policy change by comparing relative demand for two goods to the proportionate change in their relative prices.	K,S
CO 4	Able to determine the pricing method for a product based on market forms and government intervention.	K,U,S
CO 5	Able to explain the price theory and various economic conditions prevailing in the country for the product.	K

K – Knowledge U – Understanding S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	L	M	S	L	S	L	M	S	M
CO 2	L	S	M	L	M	M	M	M	M
CO 3	S	M	M	S	M	S	M	M	M
CO 4	L	S	L	M	S	M	M	S	S
CO 5	S	S	L	M	S	S	M	M	M

18UPA3CP3	CORE PRACTICAL: COMPUTER APPLICATIONS
	(FINANCE ANALYTICS USING MS-EXCEL)

CO 1	Preparation of Income Statement	K
CO 2	Analyse the Time Value of money and share price	S
CO 3	Enumerate the Risk Adjusted Rate and Capital Rationing	S
CO 4	Design Capital Structure, Inventory Management and Leverage	S
CO 5	Computation of Credit Policy and Cash flow	S

K – Knowledge U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	M	M	S	S	M	S	M	M	M
CO 2	M	S	S	S	M	L	M	M	M
CO 3	M	M	S	S	S	L	M	M	M
CO 4	S	S	M	M	S	S	M	M	M
CO 5	M	M	S	M	S	M	M	M	M

S – Strong M – Medium L – Low

18UPA3SE1	SKILL BASED SUBJECT - PRINCIPLES OF MARKETING

CO 1	Able to explain various marketing concepts and know the career opportunities in marketing.	K,U
CO 2	Able to explain marketing functions and analyse the market information.	K,U,S
CO 3	Able to identify the consumer behaviour in a particular situation and explain the market segmentation.	K,S
CO 4	Able to explain the marketing mix, product life cycle, functions of middlemen and importance of retailing.	K,U,S
CO 5	Able to explain the rights available to consumers, green marketing and forward trading in commodities.	K,U
K – Kno	owledge U – Understanding S – Skill	

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	M	S	S
CO 2	S	S	S	S	S	M	L	M	S
CO 3	S	S	S	S	M	S	M	M	S
CO 4	M	S	M	S	S	S	M	L	M
CO 5	S	M	S	S	S	M	M	M	M
	S	171	S	S	S	171	1 V1	1 V1	1 V1

18UPA4C07	CORE - MANAGEMENT ACCOUNTING

CO 1	Able to explain the Concept of management accounting.	U
CO 2	Able to analyse solvency capacity and profitability of the business.	S
CO 3	Able to ascertain working capital and prepare fund flow and cash flow statement of the business.	U
CO 4	Able to analyse the break-even sales, marginal costing techniques and BEP.	K
CO 5	Able to prepare different types of budget.	S

K – Knowledge U – Understanding S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	S	S	S	M	S	S	S	S
CO 2	S	S	S	S	S	S	S	M	S
CO 3	S	M	S	S	S	S	S	S	M
CO 4	S	S	S	M	S	S	M	S	M
CO 5	S	S	S	S	S	S	S	M	S
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18UPA4C08	CORE - ADVANCED ACCOUNTING - II

CO 1	Able to prepare final accounts for partnership firm.	K
CO 2	Able to treat various adjustments in accounts while admitting the partner, retirement of a partner and death of a partner.	K
CO 3	Able to make piecemeal distribution in case of insolvency or dissolution.	U
CO 4	Able to complete the procedure for converting a firm in to company or sale to a company.	U
CO 5	Able to explain various accounting standards in use.	K

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	S	S
CO 2	S	S	S	S	S	M	S	M	S
CO 3	S	S	S	S	S	S	M	S	S
CO 4	S	S	M	S	S	S	S	S	M
CO 5	S	S	S	S	S	S	M	S	M

S-Strong M-Medium L-Low

18UPA4C09	CORE - EXECUTIVE BUSINESS COMMUNICATION

CO 1	Able to explain the essentials of various business letters.	U
CO 2	Able to write business letters such as enquiring trade, credit status, sales, circulars, complaints and collection effectively.	K
CO 3	Able to have letter correspondence with banks, insurance companies and agents.	K
CO 4	Able to prepare Agenda, Minutes and report for company meetings.	S
CO 5	Able to prepare their own resume and report the business presentations.	K

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
GO 1	G	3.4	G	G	G	a	G	G	G
CO 1	S	M	S	S	S	S	S	S	S
CO 2	S	S	S	S	S	M	S	M	S
CO 2	Б	5	S	5	S	171	5	1V1	S
CO 3	S	S	S	S	M	S	M	S	S
CO 4	M	S	M	M	S	S	S	S	M
CO 5	S	S	S	S	S	S	M	S	M

18UPA4CP4	CORE PRACTICAL: COMPUTER APPLICATIONS (WEB
	DESIGN USING HTML)

CO 1	Insert a graphical design within a web page.	K
CO 2	Prepare a table with required columns and rows within a web page.	K
CO 3	Insert numberings and bulleting lists within a web page.	K
CO 4	Insert different levels (sizes) of headings within a web page.	K
CO 5	Design and publish a creative web page.	K

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	M	M	S	M	M	S	M	M	M
CO 2	S	S	S	S	S	M	M	M	L
CO 3	S	S	S	S	M	S	L	L	M
CO 4	M	M	M	M	S	S	M	M	L
CO 5	L	L	L	S	M	M	M	M	M

18UPA4AL4	ALLIED - PRINCIPLES OF MANAGEMENT

CO 1	Able to manage the business as its manager.	U
CO 2	Able to plan and decide effectively in the business.	K
CO 3	Able to delegate the authority and responsibility effectively.	K
CO 4	Able to motivate others and manage business by objectives.	U
CO 5	Able to communicate, coordinate and control others effectively.	S

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	M	M	M
CO 2	S	S	S	M	S	M	M	L	M
CO 3	S	S	S	S	M	S	L	M	L
CO 4	M	S	M	M	S	S	M	M	L
CO 5	S	M	S	S	M	S	M	L	M

S-Strong M-Medium L-Low

18UPA4SE2	SKILL BASED SUBJECT - COMPANY LAW

CO 1	Able to explain the procedure for formation of a company.	K
CO 2	Able to explain the alteration of memorandum and articles of association.	K
CO 3	Able to explain the contents of prospectus.	K
CO 4	Able to pinpoint the qualification and disqualification of company directors and company secretaries.	K
CO 5	Able to explain the modes of winding up and requisites of valid meeting	K

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	M	S	S	M	M	L
CO 2	M	S	S	S	S	M	M	L	M
CO 3	S	S	S	S	M	S	S	M	S
CO 4	M	M	M	M	S	S	M	S	M
CO 5	S	M	S	S	M	S	S	M	L

18UPA5C10	CORE - CORPORATE ACCOUNTING

CO 1	Able to account for issue and forfeiture of shares and ascertain underwriter's liability.	K,U,S
CO 2	Able to maintain books of accounts for redemption of preference shares and debentures.	K,U
CO 3	Able to calculate the exact managerial remuneration, Value goodwill using different methods, shares and prepare final accounts for companies	K,U,S
CO 4	Observes the accounting procedures in the liquidation of companies.	K,U

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	M	S
CO 2	M	S	S	M	M	S	S	S	S
CO 3	S	M	M	S	L	S	S	M	M
CO 4	S	M	M	S	S	S	S	S	S

18UPA5C11	CORE - AUDITING AND ASSURANCE -I

CO 1	Able to explain audit and assurance standards followed in India	K,U
CO 2	Able to prepare schedule for audit programme and collect audit evidence.	K,U,S
CO 3	Able to use EDP and CAAT for auditing	K,S
CO 4	Able to perform the audit for wages, capital expenditure, cash book and prepare Bank reconciliation statement.	K,U,S

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	S	S
CO 2	S	S	S	S	S	M	M	S	M
CO 3	S	S	S	S	M	S	S	S	M
CO 4	M	S	M	S	S	S	S	M	S

S-Strong M-Medium L-Low

18UPA5C12	CORE - DIRECT TAX-I

CO 1	Able to access the residential status of an individual and calculate the taxable income out of salary and house property.	K,U,S
CO 2	Able to calculate the amount of tax charged on income from business or profession.	K,U
CO 3	Able to calculate the income from capital gains.	K,U,S
CO 4	Able to file return of Income.	K,U

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	S	S
CO 2	S	S	S	S	S	S	S	M	S
CO 3	S	S	S	S	M	S	S	S	M
CO 4	M	S	S	S	S	S	M	S	S

18UPA5C13	CORE - DIRECT TAX-II

CO 1	Able to access the income of Hindu undivided family, firms, association of persons and companies.	K
CO 2	Able to calculate the taxable income of cooperative societies and fringe benefits.	U
CO 3	Able to explain about appeals, provisions, penalties and prosecution.	K,U,S
CO 4	Able to access the wealth tax.	K,S

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
	_		_	_	_	_	-	_	_
CO 1	S	M	S	S	S	S	S	S	S
CO 2	S	S	S	S	S	M	M	S	S
CO 3	S	S	S	S	M	S	S	S	M
CO 4	M	S	M	M	S	S	M	M	S

18UPA5EL1	ELECTIVE - FINANCIAL MANAGEMENT

CO 1	Able to select the project and do the capital budgeting.	K,U
CO 2	Able to decide about the factors affecting long term fund requirements and determinants of capital structure.	U
CO 3	Able to calculate the working capital requirements of various business concerns and the factors affecting it.	K,S
CO 4	Able to explain the management of retained earnings.	U,S

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	L	S
CO 2	S	S	S	S	S	M	M	M	S
CO 3	S	S	S	S	M	S	M	S	M
CO 4	M	S	S	M	S	S	S	S	M

S – Strong M – Medium

L – Low

18UPA5SE3	SKILL BASED SUBJECT - BANKING AND INSURANCE
	LAW

CO 1	Able to explain relationship between banker and customer & cheque related queries.	K
CO 2	Able to explain the concept, principles and types of insurance.	U
CO 3	Able to explain the remedies available to aggrieved customers of insurance company with IRDA.	K,S
CO 4	Able to know about Procedures framed by central government for functioning of IRDA	K,S

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	M	M	M
CO 2	S	S	S	S	S	M	M	L	M
CO 3	S	S	S	S	M	S	M	M	S
CO 4	M	S	M	M	S	S	S	M	S

18UPA6C14	CORE - AUDITING AND ASSURANCE – II

CO 1	Able to vouch cash and credit purchases.	K,U,S
CO 2	Able to find out the accuracy of balance sheet.	K,U
CO 3	Able to do branch and joint audit.	K,U
CO 4	Able to explain the basic principles of government audit.	K,S
CO 5	Able to explain the procedures of Comptroller and Audit General and its Constitutional role	K,U,S

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	S	M
CO 2	S	S	S	S	S	M	S	M	M
CO 3	S	S	S	S	M	S	S	S	S
CO 4	M	S	M	S	S	M	M	M	M
CO 5	S	S	S	M	S	S	M	S	S

18UPA6C15	CORE - INDIRECT TAX

CO 1	Able to explain the contribution of indirect taxes to government revenue.	K,U
CO 2	Able to explain the concept of GST and ways to get the input tax credit.	K,U,S
CO 3	Able to determine the nature of supply	K,U,S
CO 4	Able to point out taxable event and exemption of duty in import and export.	K,U,S
	There to point out taxable event and exemption of daty in import and export.	11,0,0

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	L	S	M	L	S	S	S	M	M
CO 2	L	M	S	L	S	M	S	M	M
CO 3	M	S	M	M	S	S	M	S	S
CO 4	M	S	M	M	S	S	S	M	M

S – Strong

M – Medium

L – Low

18UPA6EL2	ELECTIVE - BUSINESS FINANCE

CO 1	Able to prepare financial plan for business concerns.	K,U
CO 2	Able to explain the theories of capitalisation with its pros and cons	U
CO 3	Able to trade on equity as a long term investor.	K,U
CO 4	Able to list out the advantages of various forms of finance.	S

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	M	S	S	S	S	S	L	M
CO 2	S	S	S	S	S	M	S	L	M
CO 3	S	S	S	S	M	S	M	S	S
CO 4	M	S	M	M	S	S	L	M	M

S – Strong

M – Medium

L – Low

18UPA6CPR	ELECTIVE - PROJECT WORK & VIVA VOCE

CO 1	Able to work in auditor's house.	S

K – Knowledge

U – Understanding

S – Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	S	S	S	S	S	S	S	M	S

S-Strong M-Medium L-Low

18UPA6SE4	SKILL BASED SUBJECT - CYBER LAW

CO 1	Able to use the internet safely and explain the aspects of cyber law.	K,U
CO 2	Able to explain EDI mechanism.	K,U
CO 3	Able to authenticate the electronic records.	K,U,S

K-Knowledge U-Understanding S-Skill

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PSO 1	PSO 2	PSO 3
CO 1	M	M	S	S	S	S	L	M	M
CO 2	M	M	M	L	S	L	M	M	M
CO 3	M	S	L	S	M	S	M	M	M

PROGRAMME NAME: B.COM PA UNDER CBCS SCHEME OF EXAMINATION

FOR THE STUDENTS ADMITTED IN THE ACADEMIC YEAR 2018-19 BATCH ONWARDS

SEMESTER – I

S.NO	COURSE	PAR	COURSE TITLE	HRS/	CRED-	EX	M	IAX MA	ARKS
	CODE	T		WK	ITS	HRS	INT	EXT	TOT
01	18UGC1TA1	I	TAMIL I	6	3	3	25	75	100
02	18UGC1EN1	II	ENGLISH I	6	3	3	25	75	100
03	18UPA1C01	III	CORE 1- PRINCIPLES OF ACCOUNTANCY	4	4	3	25	75	100
04	18UPA1C02	III	CORE-II- MERCANTILE LAW	4	4	3	25	75	100
05	18UPA1AL1	Ш	ALLIED PAPER I: MATHEMATICS FOR BUSINESS	4	5	3	25	75	100
06	18UPA1CP1	III	Core Practical: Computer Applications (MS Office)	4	2	3	40	60	100
07	18UGC1ENS	IV	ENVIRONMENTAL STUDIES	2	2	2	-	75	75
		TOT	AL	30	23	-	165	510	675

SEMESTER - II

S.NO	COURSE CODE	PART	COURSE TITLE	HRS/ WK	CRED- ITS	EX HRS	INT	AX MAR EXT	RKS
01	18UGC2TA2	I	TAMIL-II	6	3	3	25	75	100
02	18UGC2EN2	II	ENGLISH-II	6	3	3	25	75	100
03	18UPA2C03	Ш	CORE IV-ADVANCED ACCOUNTING-I	7	4	3	25	75	100
04	18UPA2CP2	III	Core Practical: Computer Applications (Tally and Internet)	4	2	3	40	60	100
05	18UPA2AL2	III	ALLIED PAPER II- STATISTICS FOR BUSINESS	5	5	3	25	75	100
06	18UGC2VAE	IV	VALUE EDUCATION- HUMAN RIGHTS#	2	2	3	-	75	75
	TOTAL			30	19	-	140	435	575

SEMESTER - III

S.NO	COURSE	PART	COURSE TITLE	HRS/	CRED-	EX	MA	X MAR	
3.110	CODE	IANI	COURSE TITLE	WK	ITS	HRS	INT	EXT	TOT
01	18UPA3C04	III	CORE VI-INDUSTRIAL LAW	5	4	3	25	75	100
02	18UPA3C05	III	CORE-VII-STRATEGIC MANAGEMENT	5	4	3	25	75	100
03	18UPA3C06	III	CORE-VIII-COST ACCOUNTING	6	5	3	25	75	100
04	18UPA3AL3	III	ALLIED:III- MANAGERIAL ECONOMICS	5	4	3	25	75	100
05	18UPA3CP3	III	Core Practical: Computer Applications (Finance Analytics Using MS-Excel)	4	3	3	40	60	100
06	18UPA3SE1	IV	SBE-1:PRINCIPLES OF MARKETING	3	3	3	25	75	100
07	18UPA3NM1	IV	Basic Tamil # (or)Non-major elective—I : #Grammar and Communication	2	2	3	-	50	50
	TOTAL			30	25	-	165	485	650

SEMESTER - IV

S.NO	COURSE	PART	COURSE TITLE	HRS/	CRED-	EXAM	MA	X MAI	RKS
5.NU	CODE	PAKI	COURSE TITLE	WK	ITS	HRS	INT	EXT	TOT
01	18UPA4C07	III	CORE-X- MANAGEMENT ACCOUNTING	6	5	3	25	75	100
02	18UPA4C08	Ш	COREXI-ADVANCED ACCOUNTING-II	6	5	3	25	75	100
03	18UPA4C09	III	CORE-XII- EXECUTIVE BUSINESS COMMUNICATION	5	4	3	25	75	100
04	18UPA4CP4	III	Core Practical: Computer Applications (Web Design Using HTML)	4	2	3	40	60	100
05	18UPA4AL4	III	ALLIED :IV PRINCIPLES OF MANAGEMENT	4	3	3	25	75	100
06	18UPA4SE2	IV	SBE-2: COMPANY LAW	3	3	3	20	55	75
07	18UPA4NM2/18UGC4BT2	IV	NON-MAJOR ELECTIVE-II- Entrepreneurship / BASIC TAMIL- II	2	2	3	-	50	50
08	18UGC4NSS/SPO		Extension activities NSS/SPORTS		1	-	-	50	50
	ТОТ	AL		30	25	-	160	515	675

SEMESTER - V

S.NO	COURSE	PART COURSE TITE	COLIDGE WITH E	HRS	CRED-	EX	MAX MARKS		
S.NO	CODE	PART	COURSE TITLE	wk	ITS	HRS	INT	EXT	тот
01	18UPA5C10	ш	CORE XIV- CORPORATE ACCOUNTING	6	5	3	25	75	100
02	18UPA5C11	III	CORE XV-AUDITING AND ASSURANCE-I	6	4	3	25	75	100
03	18UPA5C12	III	CORE-XVI- DIRECT TAX-I	6	5	3	25	75	100
04	18UPA5C13	III	CORE XVII-DIRECT TAX-	5	4	3	25	75	100
05	18UPA5EL1	III	ELECTIVE-I:FINANCIAL MANAGEMENT	4	4	3	25	75	100
06	18UPA5SE3	IV	SKILL BASEDSUBJECT- 3:BANKING AND INSURANCE LAW	3	2	3	20	55	75
	TOTAL			30	24	-	145	430	575

SEMESTER - VI

S.NO	COURSE CODE PART COURSE TITLE HRS/		CRED-	EX	MAX MARKS				
	CODE			WK	ITS	HRS	INT	EXT	TOT
01	18UPA6C14	Ш	CORE XVIII-AUDITING AND ASSURANCE-II	6	5	3	25	75	100
02	18UPA6C15	Ш	CORE XIX-INDIRECT	7	6	3	25	75	100
03	18UPA6EL2	III	ELECTIVE-II:BUSINESS FINANCE	7	5	3	25	75	100
04	18UPA6CPR	III	ELECTIVE-III:PROJECT WORK & VIVA-VOCE	7	5	3	25	75	100
05	18UPA6SE4	IV	SBE-4: CYBER LAW	3	3	3	20	55	75
	TOTAL 30			24	-	120	355	475	
	Total Credit and Total Marks			140	тот	AL	36	00	

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA1C01

Course Title : CORE 1- PRINCIPLES OF ACCOUNTANCY

Year : FIRST Semester : I Hours / Week : 4 Credits :4

UNIT-I

Fundamental of Book Keeping – Accounting Concepts and Conventions – Journal – Ledger – Subsidiary books – Trial Balance

UNIT-II

Final accounts of a sole trader with adjustments – Errors and rectifications

UNIT-III

 $Bills\ of\ exchange-Accommodation\ bills-Average\ due\ date-Account\ current$

UNIT-IV

Accounting for consignment and joint venture

UNIT-V

Bank Reconciliation Statement – Receipts and Payments – Income and Expenditure Account – Balance Sheet – Accounts of Professionals

Note: Distribution of Marks between problems and theory shall be 80% and 20%.

- 1. N. Vinayakam, P.L. Mani, K.L. Nagarajan **PRINCIPLES OF ACCOUNTANCY** S.Chand & Company Ltd.,
- 2. T.S. Grewal Introduction of Accountancy S.Chand & Company Ltd.,
- 3. R.L. Gupta, V.K. Gupta, M.C. Shukla FINANCIAL ACCOUNTING Sultanchand & Sons
- 4. T.S. Grewal, S.C Gupta, S.P. Jain ADVANCED ACCOUNTANCY Sultanchand & Sons
- 5. K.L. Narang, S.N. Maheswari ADVANCED ACCOUNTANCY Kalyani Publishers
- 6. S.K. Maheswari, T.S. Reddy ADVANCED ACCOUNTANCY Vikas Publishers
- 7. A. Murthy **FINANCIAL ACCOUNTING** Margham Publishers
- 8. P.C. Tulsian ADVANCED ACCOUNTANCY Tata McGraw Hill Companies
- 9. A. Mukherjee, M. Hanif **MODERN ACCOUNTANCY. VOL I** Tata McGraw Hill Companies.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA1C02

Course Title : CORE-II-MERCANTILE LAW

Year : FIRST Semester : I Hours / Week : 4 Credits : 4

Unit-I

The Indian Contract Act 1872: An overview of sections 1 to 75 covering the general nature of contract, consideration.

Unit-II

Essential elements of Contract- Offer- Valid rules- Acceptance-Valid rules- Lawful Consideration- valid rules-Free consent- Capacity of parties-Lwaful object- Legal formalities- Legal relationship

Unit-III

Performance of contract and Breach of contract.

Unit-IV

Contract of Agency- Creation of Agency-Duties and rights of agents and principal-Delegation of authority- Liability of Agent- Terimination of agency-Ir-revocable abency.

Unit-V

The Indian Partnership Act 1932: General nature of partnership – Rights and duties of partners- Registration and dissolution firm.

Book Name	Author Name	Publisher	Year & Edition
Business Law	N.D.Kapoor	Sultan Chand	Fifth edition 2007
Business Law	R.S.N.Pillai & Bhagavathi	S.Chand	Reprint 2009
Business Law	P.Saravanavel &	Himalayan	2007
	Syed Bandre Alam	Publishing House	
Elements of Commercial Law	N.D.Kapoor	S.Chand	Reprint 2008
Elements of Mercantile Law	N.D.Kapoor	S.Chand	29 th revised edition reprint 2008
Mercantile Law for CA Common Proficiency	PC Tulsian	Tata McGrow Hill Publishing co Ltd	3 rd reprint 2008

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA1CP1

Course Title : Core Practical: Computer Applications (MS Office)

Year : FIRST Semester : I Hours / Week : 4 Credits : 2

I-MS WORD

1. Type Chairman's speech/ Auditor's report / Minutes/ Agenda and perform the following operations:

Bold, Underline, Font Size, Style, Background color, Text color, Line spacing, Spell Check, Alignment, Header & Footer, Inserting pages and page numbers, Find & Replace.

- 2. Prepare an Invitation for the college functions using Text boxes and clip arts.
- 3. Design an invoice and Account sales by using Drawing tool bar, Clip Art, Word Art, Symbols, Borders and Shading.
- 4. Prepare a Class Time Table and perform the following Operations: Inserting the table, Data Entry, Alignment of Rows and Columns, Inserting and Deleting the Rows and Columns and Change of table format.
- 5. Prepare a Shareholders meeting letter for 10 members using mail merge operation.
- 6. Prepare Bio-Data by using Wizard/Templates.

II-MS EXCEL

- 1. Prepare a mark list of your class(minimum of 5 subjects) and perform the following operations:
 - Data Entry, Total, Average, Result and Ranking by using arithmetic and logical functions and sorting.
- 2. Prepare Final Accounts (Trading Profit & Loss Account and Business Sheet) by using formula.
- 3. Draw the diffferent types of charts (Line, Pie, Bar) to illustrate year-wise performance of sales, purchase, profit of a company by using chart wizard.
- 4. Prepare a statement of Bank customer's account showing Simple and Compound Interest calculations for 10 different customers using mathematical and logical functions.
- 5. Prepare a product Life Cycle which should contain the following stages: Introduction, Growth, Maturity, Saturation, Decline.

III – MS POWERPOINT

- 1. Design presentation slides for a product of your choice. The slide must include name, brand name, type of products, charactersitics, special features, price, special offer etc. Add voice if possible to explain the features of the product. The presentations should work in manual mode.
- 2. Design presentation slides for organization details for 5 levels of Hierarchy of acompany by using organization chart.
- 3. Design slides for the Headline News of a popular TV Channel. The presentation should contain the following transactions:
- 4. Design presentation slides about an organization and perform frame movement by interesting Clip Arts to illustrate running of an image automatically.

5.	Design presentation slides for the Seminar/ Lecture pre and perform the following operations: Creation background color, font color using Word Art.	esentat of d	ion using lifferent	animati slides,	on effects changing

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA2C03

Course Title : CORE-IV ADVANCED ACCOUNTING-I

Year : FIRST Semester : II Hours / Week : 7 Credits : 4

UNIT I

Depreciation – Methods - Reserves and provisions.

UNIT II

Branch accounts excluding foreign branches. Departmental Accounts.

UNIT III

Single Entry System - Meaning and Features - Statement of Affairs Method and Conversion Method.

UNIT IV

Hire Purchase and Instalment System including Hire purchase Trading Accounts.

UNIT V

Royalties including Sub-lease – Insolvency of Individuals only.

Note: 20% Marks for theory and 80 % marks for problem.

BOOKS FOR REFERENCE:

Jain & Narang
 T.S. Grewal
 M.C. Shukla
 ADVANCED ACCOUNTING
 M.C. Shukla
 ADVANCED ACCOUNTING
 T.S. Reddy & Murthy
 FINANCIAL ACCOUNTING
 Gupta R.L & Radhasamy.M
 ADVANCED ACCOUNTING

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA2CP2

Course Title : Core Practical: Computer Applications (Tally and Internet)

Year : FIRST Semester : II Hours / Week : 4 Credits : 2

I-MS ACCESS

- 1. Prepare a payroll for employee database of organization with the following details: Employee id, Employee name, Date of Birth, Department and Designation, Date of appointment, Basic pay, Dearness Allowance, House Rent Allowance and other deductions if any. Perform queries for different categories.
- Create mailing labels for student database which should include atleast three tables and must have atleast two fields with the following details:
 Roll Number, Name, Course, Year, College Name, University, Address, Phone Number.
- 3. Gather price, quantity and other descriptions for five products and enter in the Access table and create an invoice in form design view.
- 4. Create forms for the simple table assets.
- 5. Create report for the product database.

II-TALLY AND INTERNET

- 1.Create a new company group, voucher and ledger and record minimum 10 transactions and display the relevant results.
- 2.Prepare trial balance, Profit and Loss A/c and Balance Sheet (with minimum of any five adjustments).
- 3. Prepare inventory statement using (Calculate inventory by using all methods)
 - a) FIFO b) LIFO c) Simple Average Method d) Weighted Average Method
- 4. Create an e-mail id and check the mail inbox.
- 5.Learn how to use search engines and visit yahoo.com, hotmail.com and google.com.
- 6. Visit your University and college website and collect the relevant data.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA3C04

Course Title : CORE-VI-INDUSTRIAL LAW

Year : SECOND Semester : III Hours / Week : 5 Credits : 4

Unit I

Factories Act, 1948.

Unit II

Workmen's compensation Act, 1923.

Unit III

The Payment of Bonus Act, 1965.

Unit IV

The Employees Provident Fund and Miscellaneous Provisions Act, 1952.

Unit V

The Payment of Gratuity Act, 1972.

Book Name	Author Name	Publisher	Year & Edition
A textbook of Mercantile	P.P.S. Gonga	S.Chand	2008
Law			
Business and Corporate Law	C.C.Bansal	Excel Books	2007
Mercantile Law	M.C.Kuchhal	Vikas publishing	6 th edition 4 th
		House	reprint
Elements of Industrial Law	N.D.Kapoor	Sultan chand &	Reprint 2006
		Sons	

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA3C05

Course Title : CORE VII-STRATEGIC MANAGEMENT

Year : SECOND Semester : III Hours / Week : 5 Credits : 4

Unit I--Business Environment: General Environment – Demographic, Socio- cultural, Macroeconomic, Legal / political, Technological and Global Competitive Environment. **Business Policy and Strategic Management:** Meaning and nature; Strategic management imperative; Vision, Mission and Objectives; Strategic levels in organizations.

Unit II--Strategic Analyses: Situational Analysis – SWOT Analysis, TOWS Matrix, Portfolio Analysis – BCG Matrix. **Strategic Planning:** Meaning, stages, alternatives, strategy formulation.

Unit III--Formulation of Functional Strategy: Marketing strategy, financial strategy, Production strategy, Logistics strategy, Human resource strategy.

Unit IV--Strategy Implementation and Control: Organizational structures; establishing strategic business units; Establishing profit centres by business, product or service, market segment or customer; Leadership and behavioral challenges.

Unit V--Reaching Strategic Edge: Business Process Reengineering, Benchmarking, Total Quality Management, Six Sigma Contemporary Strategic Issues.

. Book Name	. Author Name	Publisher	Year & Edition
Business Policy and Strategic Management	P. Subbha Rao	Himalaya	Reprint 2003
Strategic Management Text and Cases	VSP Rao & . V.Harikrishna	Excel Books	1 st edition 2003
Quality Management	Howard S. Gitlow, AlanJ. Oppenheim Rosa David M. Levine	Tata McGrow Hill Publishing co Ltd	3 rd edition 2009
Business Policy and Strategic Management	Azhar Kazmi	Tata McGrow Hill Publishing co Ltd	7 th reprint 2004
. Quality Management	. K.Shridara Bhatt	, Himalaya	· 1 st edition 2007

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA3C06

Course Title : CORE-VIII-COST ACCOUNTING

Year : SECOND Semester : III Hours / Week : 6 Credits : 5

UNIT I--Cost Accounting – Definition – Meaning and Scope – Concept and Classification – Costing is an aid to Management — Types and Methods of Cost – Elements of Cost Preparation of Cost Sheet and E-Tender.

UNIT II--Material Control: Levels of material Control – Need for Material Control – Economic Order Quantity – ABC analysis – Perpetual inventory – Purchase and stores Control: Purchasing of Materials – Procedure and documentation involved in purchasing – Requisition for stores – Stores Control – Methods of valuing material issue.

UNIT III--Labour: System of wage payment – Idle time – Control over idle time – Labour turnover. Overhead – Classification of overhead – allocation and absorption of overhead.

UNIT IV--Process costing – Features of process costing – process losses, wastage, scrap, normal process loss – abnormal loss, abnormal gain. (Excluding inter process profits and equivalent production).

UNIT V-- Operating Costing - Contract costing - Reconciliation of Cost and Financial accounts.

NOTE: Distribution of marks: Theory 40% and Problems 60%

- 1. S.P.Jain and KL.Narang, "COST ACCOUNTING", Kalyani Publishers, New Delhi. Edn. 2005.
- 2. **R.S.N. Pillai and V. Bagavathi, "COST ACCOUNTING"**, S. Chand and Company Ltd., New Delhi.Edn.2004.
- 3. **S.P.Iyyangar**, "Cost Accounting Principles and Practice", Sultan Chand, New Delhi. 2005.
- 4. **V.K.Saxena & C.D.Vashist**, "Cost Accounting", Sultan Chand, New Delhi 2005.
- 5. M.N.Arora, "COST ACCOUNTING", Sultan Chand, NewDelhi 2005.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA3AL3

Course Title : ALLIED-III: MANAGERIAL ECONOMICS

Year : SECOND Semester : III Hours / Week :5 Credits :4

UNIT-I-- Managerial Economics – Meaning and Definition – Nature and Scope – Economic Theory – Divisions – Goals of a firm.

UNIT-II-- Demand Analysis – Meaning, Determinants of Demand – Law of Demand, Elasticity of Demand – Price, Income and Cross Demand – Demand Estimation and Demand Forecasting – Demand Distinctions- Law of supply.

UNIT-III-- Production Function – Meaning and Definition – Elasticity of Substitution and Production – Type of cost of Production –Long run and Short run cost.

UNIT-IV-- Markets – Forms of Market – Characteristics – Perfect Competition, Monopoly, Monopolistic competition, Monopsony, Duopoly, Duopsony and Oligopoly.

UNIT-V-- Price Theory – Pricing Methods – Objects of pricing policies – Practices – Government intervention in Market.

- 1. R.L.Varshney and K.L.Maheshwari---- MANAGERIAL ECONOMICS ----Sulthan Chand and Sons.
- 2. Alak Gosh and Biswanath Gosh---- MANAGERIAL ECONOMICS -----Kalyani Publications.
- 3. D.Gopalakrishna--MANAGERIAL ECONOMICS--Himalaya Publishing House.
- 4. S.Sankaran---- MANAGERIAL ECONOMICS----Margham Publications.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA3CP3

Course Title : Core Practical: Computer Applications (Finance Analytics Using MS-

Excel)

Year : SECOND Semester : III Hours / Week : 4 Credits : 3

List of Experiments

1. Preparation of Income Statement:

Input: Receipts & Payments. **Functions to be used:** Data validation, Audit Toolbar,

'fx' - functions, Conditional Formatting, Combo Boxes, Controls, Scenarios,

Goal Seek, Auto Correct.

Expected Output: Income Statement

2. Time Value of money:

Input: Cash Flows. Functions to be used: FV, NPER, PMT, PV, TYPE,

Expected Output: NPV, IRR, ROI

3. Estimating the share price:

Input: Share Prices. Functions to be used: Graph, Trend Setting.

Expected Output: Trend line

4. Calculation of Risk Adjusted Rate

Input: Share Prices. Functions to be used: CAPM Functions

Expected Output: Beta value and Trend line

5. Capital Rationing.

Input: Cash Flows.

Functions to be used: Solver Parameters

Expected Output: Ranking based on Pay-back period

6. Leverage

Input: Various Costs.

Functions to be used: Goal Seek.

Expected Output: DOL, DFL and DCL; BEP graph

7. Designing Capital Structure

Input: Summarized Income Statement. **Functions to be used:** Goal Seek

Expected Output: EPS, EPS growth rate.

8. Inventory Management

Input: Inventory data. **Functions to be used:** Scenarios **Expected Output:** EOQ, Max level, Min level, Graph.

9.Credit Policy

Input: Opening and Closing Receivables.

Functions to be used: Min, Max. Expected Output: Aging Schedule

10.Cash flow Estimation

Input: Cash flows.

Functions to be used: Auto correct Expected Output: Cash Budget

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA3SE1

Course Title : SBE – 1-PRINCIPLES OF MARKETING

Year : SECOND Semester : III Hours / Week : 3 Credits : 3

Unit-I-Marketing —Definition of market and marketing-Importance of marketing —Modern Marketing concept-Global Marketing —E-marketing —Tele marketing —Marketing Ethics - Career Opportunities in Marketing.

UNIT II-Marketing functions-Buying —Selling —Transportation —Storage — Financing —Risk Bearing — Standardization — Market Information

UNIT III-Consumer behaviour –meaning –Need for studying consumer behaviour-Factors influencing consumer behaviour-Market segmentation – Customer Relations Marketing.

UNIT IV-Marketing Mix – Product mix – Meaning of Product – Product life cycle – Branding-labelling-Price Mix-Importance-Pricing objectives - Pricing strategies – Personal selling and Sales Promotion - Place mix-Importance of channels of distribution – Functions of middlemen – Importance of retailing in today's context.

UNIT V-Marketing and Government –Bureau of Indian Standard s –Agmark –Consumerism
 Consumer Protection – Rights of consumers- Green Marketing –Forward Trading in Commodities.

BOOKS FOR REFERENCE:

1. MARKETING MANAGEMENT - Rajan Sexena.

2. PRINCIPLES OF MARKETING
3. MARKETING MANAGEMENT
V.S. Ramasamy and Namakumari.

4. MARKETING - William G Zikmund & Michael D

Amico.

5. MARKETING - R.S.N. Pillai & Bagavathi.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA4C07

Course Title : CORE X-MANAGEMENT ACCOUNTING

Year : SECOND Semester : IV Hours / Week : 6 Credits : 5

UNIT I--Management Accounting – Meaning – Objectives and Scope – Relationship between Management Accounting, Cost Accounting and Financial Accounting.

UNIT II--Ratio Analysis – Analysis of liquidity – Solvency and Profitability – Construction of Balance Sheet.

UNIT III--Working Capital- Working Capital requirements and its computation-Fund Flow Analysis and Cash Flow Analysis.

UNIT IV--Marginal costing and Break Even Analysis – Managerial applications of marginal costing –Significance and limitations of marginal costing.

UNIT V--Budgeting and Budgetary control – Definition – Importance, Essentials – Classification of Budgets – Master Budget – Preparation of cash budget, sales budget, purchase budget, material budget, flexible budget.

Note: Distribution of marks: Theory 40% and Problems 60%

- 1. Dr. S.N.Maheswari," MANAGEMENT ACCOUNTING", Sultan Chand & Sons, New Delhi, 2004.
- 2. Sharma and S.K.Gupta," MANAGEMENT ACCOUNTING", Kalyani Publishers, New Delhi, 2006.
- 3. S.P. Jain and K.L. Narang," **COST AND MANAGEMENT ACCOUNTING**", Kalyani Publishers, New Delhi.
- 4. S.K. Bhattacharya," ACCOUNTING AND MANAGEMENT", Vikas Publishing House.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA4C08

Course Title : CORE-XI-ADVANCED ACCOUNTING -II

Year : SECOND Semester : IV Hours / Week : 6 Credits : 5

Unit I

Partnership Accounts – division of profits – fixed and fluctuating capital – past adjustments- guarantee of profits – Final accounts of Partnership firms

Unit II

Admission, retirement and death of a partner including treatment of goodwill

Unit III

Dissolution of partnership firms including piecemeal distribution of assets. Amalgamation of partnership firms

Unit IV

Conversion into a company and Sale to a company

Unit V

Accounting Standards – Working knowledge of: AS4: Contingencies and events occurring after the Balance sheet date. AS5: Net profit or loss for the period, Prior period Items and Changes in Accounting Policies. AS11: The Effects of Changes in Foreign Exchange Rates (Revised 2003). AS12: Accounting for Government Grants. AS16: Borrowing Costs.AS19: Leases. AS20: Earnings per share. AS26: Intangible assets. AS29: Provisions, Contingent Liabilities and Contingent Assets.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA4C09

Course Title : CORE-XII-EXECUTIVE BUSINESS COMMUNICATION
Year : SECOND Semester : IV
Hours / Week : 5 Credits :4

Unit - I

Business Communication: Meaning – Importance of Effective Business Communication-Modern Communication Methods – Business Letters: Need – Functions - Kinds - Essentials of Effective Business Letters - Layout.

Unit - II

Trade Enquiries - Orders and their Execution - Credit and Status Enquiries - Complaints and Adjustments - Collection Letters - Sales Letters - Circular Letters.

Unit-III

Banking Correspondence - Insurance Correspondence - Agency Correspondence.

Unit-IV

Company Secretarial Correspondence (Includes Agenda, Minutes and Report Writing)

Unit - V

Application Letters – Preparation of Resume - Interview: Meaning – Objectives and Techniques of various types of Interviews – Public Speech – Characteristics of a good speech – Business Report Presentations.

- 1. **Rajendra Pal Korahill**, "ESSENTIALS OF BUSINESS COMMUNICATION", Sultan Chand & Sons, New Delhi, 2006.
- 2. Ramesh, MS, & C. C Pattanshetti, "Business Communication", R.Chand&Co, New Delhi, 2003.
- 3. **Rodriquez** M V, "EFFECTIVE BUSINESS COMMUNICATION CONCEPT" Vikas Publishing Company, 2003.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA4CP4

Course Title : Core Practical: Computer Applications (Web Design Using HTML)

Year : SECOND Semester : IV Hours / Week : 4 Credits : 2

List of Programs:

- 1. Write a program to illustrate Body and Pre tags.
- 2. Write a program to illustrate Text Font tag.
- 3. Write a program to illustrate comment, h1....h6, and div tag.
- 4. Write a program to illustrate text formatting tags.
- 5. Write a program to illustrate Order List tag.
- 6. Write a program to illustrate Unorder List tag.
- 7. Write a program to illustrate Nested and Definition tag.
- 8. Write a program to illustrate Img tag.
- 9. Write a program to illustrate Hyper Link tag (Anchor tag).
- 10. Write a program to illustrate Table tag.
- 11. Write a program to illustrate Frame tag.
- 12. Write a program to illustrate Form tag.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA4AL4

Course Title : Allied : IV-PRINCIPLES OF MANAGEMENT

Year : SECOND Semester : IV

Hours / Week :4 Credits : 3

Unit I

Definition of Management – Management and Administration – Nature and Scope of Management - Functions of Management - Contribution of F.W. Taylor – Henry Fayol – Mary Parker Follet – McGregor and Peter F. Drucker.

Unit II

Planning – Meaning – Nature and Importance of Planning – Planning premises – Methods and Types of plans – Decision Making.

Unit III

Organization – Meaning, Nature and Importance – Process of Organization – Principles of Sound Organization – Organization Structure – Span of Control – Organization Chart - Departmentation – Delegation and Decentralization – Authority relationship Line, Functional and Staff.

Unit IV

Motivation – Need – Determinants of behaviour – Mass low's Theory of Motivation – Motivation Theories in Management – X, Y and Z theories – Leadership styles – MBO – Management by Exception.

Unit V

Communication in Management – Co-Ordination – Need and Techniques – Control – Nature and process of Control – Techniques of Control.

BOOKS FOR REFERENCE:

Principles of Management
 Business of Management
 The Principles of Management
 Rustom S.Davan
 Business Organization and Management
 Y.K. Bhushan
 Business Management
 Chatteriee.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA4SE2

Course Title : SBE-2 COMPANY LAW

Year : SECOND Semester : IV Hours / Week : 3 Credits : 3

Unit-I -Company – Definition – Characteristics – Kinds – Privileges of Private Company – Formation of a Company.

Unit – II-Memorandum of Association – Meaning – Purpose – Alteration of Memorandum – Doctrine of Ultra virus – Articles of Association – Meaning – Forms – Contents – Alteration of Articles – Doctrine of Indoor management.

Unit – **III-**Prospectus – Definition – Contents – Deemed Prospectus – Misstatement in Prospectus — Kinds of Shares and Debentures.

Unit-IV-Director and Secretary-Qualification and Disqualification-Appointment-Removal-Remuneration-Powers, Duties and Liabilities.

Unit – V-Meetings – Requisites of Valid Meeting – Types of Meeting – Winding up – Meaning - Modes of Winding Up.

- 1. **N.D.Kapoor, "Company Law"** Sultan Chand & Sons, New Delhi 2005.
- 2. Bagrial A.K, "COMPANY LAW", Vikas Publishing House, New Delhi.
- 3. **Gower L.C.B**, "PRINCIPLES OF MODERN COMPANY LAW", Steven & Sons, London.
- 4. **Ramaiya A, "GUIDE TO THE COMPANIES ACT"**, Wadhwa & Co., Nagpur.
- 5. **Singh Avtar, "COMPANY LAW"**, Eastern Book Co., Lucknow.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Course Code : 18UPA4NM2

Course Title : NON-MAJOR ELECTIVE – II Entrepreneurship

Year : SECOND Semester : IV Hours / Week : 2 Credits : 2

UNIT – I:

Entrepreneurship: Concept, knowledge and skills requirement; characteristic of successful entrepreneurs; role of entrepreneurship in economic development; entrepreneurship process; factors impacting emergence of entrepreneurship; managerial vs. entrepreneurial approach and emergence of entrepreneurship.

UNIT – II: Starting the venture: Generating business idea – sources of new ideas, methods of generating ideas, creative problem solving, opportunity recognition; environmental scanning, competitor and industry analysis; feasibility study – market feasibility, technical/operational feasibility, financial feasibility; drawing business plan; preparing project report; presenting business plan to investors.

UNIT – III: Functional plans: Marketing plan – marketing research for the new venture, steps in preparing marketing plan, contingency planning; organizational plan – form of ownership, designing organization structure, job design, manpower planning; Financial plan – cash budget, working capital, Performa income statement Performa cash flow, perform balance sheet, break-even analysis. **Sources of finance:** debt or equity financing, commercial banks, venture capital; financial institutions supporting entrepreneurs; legal issues – intellectual property rights patents, trademarks, copyrights, trade secrets, licensing; franchising.

TEXT BOOKS:

1. S.S.Khanka; "Entrepreneurial Development"; S.Chand & Co. Ltd. Ram Nagar New Delhi

REFERENCE BOOKS:

- 1. Vasantha Desai: Dynamics of Entrepreneurial Development, Himalaya.
- 2. C.B. Gupta & N.P. Sreenivasan: Entrepreneurial Development, Sultan Chand.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA5C10

Course Title : CORE-XIV-CORPORATE ACCOUNTING

Year : THIRD Semester : V

Hours / Week: 6 Credits: 5

Unit – **I-** Issue of shares: Par, Premium and Discount - Forfeiture - Reissue – Surrender of Shares – Right Issue - Underwriting

Unit – **II-** Redemption of Preference Shares. Debentures – Issue – Redemption: Sinking Fund Method.

Unit – III- Final Accounts of Companies - Calculation of Managerial Remuneration.

Unit – IV- Valuation of Goodwill and Shares – Need – Methods of valuation of Goodwill and Shares.

Unit – V- Liquidation of Companies - Statement of Affairs -Deficiency a/c.

Note: Distribution of Marks: Theory-20%, Problems-80%.

- 1. **S.P. Jain & K.L. Narang, "ADVANCED ACCOUNTING"**, Kalyani Publications, New Delhi.
- 2. **Gupta R.L. & Radhaswamy M., "CORPORATE ACCOUNTS** ", Theory Method and Application-13thRevised Edition 2006, Sultan Chand & Co., New Delhi.
- 3. **Dr. M.A. Arulanandam, Dr. K.S. Raman**, "ADVANCED ACCOUNTANCY, PART-I", Himalaya Publications, New Delhi.2003.
- 4. **Gupta R.L. & Radhaswamy M.,"CORPORATE ACCOUNTS** ", Theory Method and Application-13thRevised Edition 2006, Sultan Chand & Co., New Delhi.
- 5. Shukla M.C., Grewal T.S. & Gupta S.L., "ADVANCED ACCOUNTANCY", S. Chand & Co., New Delhi.
- 6. Reddy & Murthy, "FINANCIAL ACCOUNTING", Margham Publicatuions, Chennai, 2004.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA5C11

Course Title : CORE-XV-AUDITING AND ASSURANCE -I

Year : THIRD Semester : V

Hours / Week: 6 Credits: 4

Unit I - Auditing and Assurance Standards – Overview, Standard – setting process, Role of International Auditing and Assurance Standards Board and Auditing and Assurance Standards Board in India.

Unit II - Auditing engagement — Auditors engagement — Initial audit engagements — Planning and audit of financial statements — Audit programme - control of quality of audit work - Delegation and supervision of audit work.

Unit III - Audit evidence – Audit procedures for obtaining evidence, Sources of evidence, Reliability of audit evidence, Methods of obtaining audit evidence – Vouching, verification, Direct confirmation, Written Representations.

Unit IV - Auditing in Computerized Environment - Division of auditing in EDP Environment - Online computer systems - Documentation under CAAT - Using CAAT in small business computer environment - Limitations of EDP Audit.

Unit V - Audit Performance - Audit of Payment - General Consideration - Wages **-** Capital Expenditure - Other payments and expenses - Petty cash payments - Bank reconciliation statement.

TEXT BOOK:

- 1. Ainapure, V., & Aniapure, M. (2009). *Auditing and Assurance* (Second Ed.). New Delhi: PHI Learning Private Limited.
- 2. Kumar, R., & Sharma, V. (2011). *Auditing Principles and Practice* (Second Ed.). New Delhi: PHI Learning Private Limited.

- 1. Kishandwala, V., & Kishandwala, N. (2005). PRINCIPLES & PRACTICE OF AUDITING. S.Chand & Co., Ltd.
- 2. Kumar, P. (2006). **AUDITING**. Kalyani Publisher.
- 3. Pagare, D. (2007). **PRINCIPLES OF AUDITING.** S.Chand & Co., Ltd.
- 4. RavinderKumar, & Sharma, V. (2001). **PRACTICAL AUDITING**. Prentice Hall of India.
- 5. Tondon, B.N, & Sudharsanam, S. (2003). PRACTICAL AUDITING. S.Chand & Co., Ltd.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA5C12

Course Title : CORE-XVI-DIRECT TAX-I

Year : THIRD Semester : V Hours / Week : 6 Credits : 5

Unit I

Important definitions in the Income –tax Act, 1961 – Basis of charge; Rates of taxes applicable for different types of assesses –Concepts of pervious year and assessment year – Residential status and scope of total income; Income deemed to be received / deemed to accrue or arise in India –Incomes which do not form part of total income

Unit II

Income from salary – Income from House Property

Unit III

Income from Business or Profession

Unit IV

Income from Capital Gains – Income from other sources

Unit V

Income of other persons included in assesses total income – Aggregation of income; Set – off or carry forward and set off of losses – Deductions from gross total income – Computation of total income and tax payable; Rebates and relief's – Provisions concerning advance tax and tax deducted at source- Provisions for filing of return of Income.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA5C13

Course Title : CORE-XVII-DIRECT TAX-II

Year : THIRD Semester : V

Hours / Week: 5 Credits:4

Unit I

Assessment of HUF, Firms.

Unit II

Assessment of AOP and Companies

Unit III

Assessments of cooperative societies, Assessment in special cases, Assessments of Fringe benefits.

Unit IV

Appeals and Provisions, Penalties and Prosecution.

Unit V

Wealth Tax.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA5EL1

Course Title : **ELECTIVE – I - FINANCIAL MANAGEMENT**

Year : THIRD Semester : V

Hours / Week: 4 Credits: 4

Unit I

Evolution of financial-management, scope and objectives of financial management - Capital budgeting: Capital Budgeting Process, Project formulation & Project Selection, Introduction to Various Capital Budgeting Techniques; Payback Period Method, Average rate of return, Net Present Value method, IRR, Benefit-Cost Ratio, Capital Rationing.

Unit II

Sources of Long term funds: Equity shares, Preference shares, Debentures, Public deposits, factors affecting long term funds requirements.

Unit III

Lease financing: Concept, types. Advantages and disadvantages of leasing. Capital Structure: Determinants of Capital Structure, Capital Structure Theories, Cost of Capital, Operating and Financial Leverage.

Unit IV

Working Capital: Concepts, factors affecting working capital requirements, Determining working capital requirements, Sources of working capital.

Unit V-Management of Retained Earnings: Retained earnings & Dividend Policy, Consideration in dividend policy, Forms of Dividends, Dividend Theories, Bonus Shares, .EVA, MVA, and CAPM.

TEXT BOOKS

1. S N Maheshwari - FINANCIAL MANAGEMENT PRINCIPLES AND PRACTICE.

2. Khan and Jain
 3. Sharma and Sashi Gupta
 4. I M Pandey
 5. James c Vanhorne
 6. Prasanna Chandra
 FINANCIAL MANAGEMENT.
 FINANCIAL MANAGEMENT.
 FINANCIAL MANAGEMENT.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA5SE3

Course Title : SBE -3- BANKING AND INSURANCE LAW

Year : THIRD Semester : V

Hours / Week: 3 Credits: 2

Unit I -- Banker and Customer – Definition – Relationship - Functions of Commercial Banks – Recent Developments in Banking,

Unit II -- Negotiable Instrument Act **-** Crossing - Endorsement - Material Alteration - Payment of cheques: Circumstances for dishonour - Precautions and Statutory Protection of Paying and Collecting Banker.

Unit III-- Insurance: Meaning - Functions - Principles: General, Specific and Miscellaneous. Classification of Insurance: Based on Nature, Business and Risk - Impact of LPG on Indian Insurance Industry.

Unit IV-- Legal dimension of Insurance: Insurance Act, 1938 – Life Insurance Act, 1956 – General Insurance Business Act, 1932 – Consumer Protection Act, 1986.

Unit V-- IRDA - Mission - Composition of Authority - Duties, Powers and Functions - Powers of Authority - Duties, Powers and Functions- Powers of Central Government in IRDA Functioning.

- 1. Varshney, "BANKING THEORY, LAW AND PRACTICE", Sultan & Chand Ltd.
- 2. Gordon and Nataraj, "BANKING THEORY, LAW AND PRACTICE", Himalaya Publishing House..
- 3. M.L. Tannan, "BANKING THEORY, LAW AND PRACTICE", Thacker & Co Ltd.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA6C14

Course Title : CORE-XVIII-AUDITING AND ASSURANCE -II

Year : THIRD Semester : VI

Hours / Week: 6 Credits: 5

Unit I

Audit of receipts – General considerations, Cash sales, Receipts from debtors, Other Receipts.A-30 – **Audit of Purchases** – Vouching cash and credit purchases, Forward purchases, Purchase returns, Allowance received from suppliers.

Unit II

Audit of Sales - Vouching cash and credit sales, Goods on consignment, Sale on approval basis, Sale under hire- purchase agreement, Returnable containers, various types of allowances given to customers, Sale returns. **Audit of Suppliers ledger and the debtor**'s **ledger** - Self balancing and the sectional balancing system, Total or control accounts Confirmatory statements from credit customers and suppliers, Provision for bad and doubtful debts, writing off bad debts

Unit III

Audit of impersonal ledger – Capital expenditure, deferred revenue expenditure and revenue expenditure, Outstanding expenses and income, Repairs and renewals, Distinction between reserve and provisions, Implications of change in the basis of accounting. **Audit of assets and liabilities**

Unit IV

Company Audit — Audit of shares, Qualifications and Disqualifications of auditors, Appointment of Auditors, Removal of auditors, Powers and duties of auditors, Branch audit, Joint audit, Special audit, Reporting requirements under the companies Act ,1956.Audit Report- Qualifications , Disclaimers, Adverse opinion, Disclosures, Reports and certificates.

Unit V

Special points in audit of different types of undertakings, ie., Educational institutions, Hotels, Clubs, Hospitals, Hire-purchase and leasing companies (excluding banks, electricity companies, cooperative societies, and insurance companies). Features and

basic principles of government audit, Local bodies $\,$ and not - for - profit organizations, Comptroller and Audit General and its Constitutional role.

Book Name	AuthorName	Publisher	Year & Edition
. Principles of Auditing	.Dinkar Pagare	S chand &co Ltd .	Reprint 2007 .
Practical Auditing	RavinderKumar, Virendar Sharma	Prentice Hall of India	Reprint 2001
Practical Auditing	B.N.Tandon, S.Sudharsanam .	S chand &co Ltd	Reprint 2003
Auditing	Pradeep Kumar .	Kalyani Publishers .	Reprint 2006
Principles & Practiceof Auditing	V.H.Kishnadwala, N.H. Kishnadwala	S chand &co Ltd .	Reprint 2005

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA6C15

Course Title : CORE XIX -INDIRECT TAX

Year : THIRD Semester : VI

Hours / Week: 7 Credits: 6

UNIT-I-Indirect taxes – Meaning and Nature - Special features of Indirect Taxes- Contribution to government revenues - Taxation under the Constitution - Advantages and Disadvantages of Indirect Taxes.

UNIT-II-Good and Service Tax: Introduction – Meaning - Need for GST - Advantages of GST - Structure of GST in India – Dual concepts - SGST-CGST-IGST-UTGST- Types of Rates under GST – Taxes subsumed under State Goods and Services Tax Act 2017- Taxes subsumed under Central Goods and Services Tax Act 2017.

UNIT-III-Levy and Collection under GST Act - Meaning of important terms: Goods, services, supplier, business, manufacture, casual taxable person, aggregate turnover, input tax and output tax. Concept of supply - Composite and Mixed supplies - Composition Levy - Time of supply of goods and services- Value of Taxable supply.

Input Tax credit - Eligibility and conditions for taking input credit- Reverse charge under the GST - Registration procedure under GST- Filing of Returns.

UNIT-IV-Levy and Collection under The Integrated Goods and Services Tax Act 2017- Meaning of important terms: Integrated tax, intermediary, location of the recipient and supplier of services, output tax. Levy and Collection of Tax- Determination of nature of Supply- Inter-State supply and Intra-State supply-Place of Supply of Goods or Services - zero-rated supply.

UNIT-V

Introduction to Customs Laws in India – The Customs Act 1962 - The Customs Tariff Act 1975- Levy and Exemption from Custom duty - Taxable event - Charge of Custom duty - Exemptions from duty - Meaning of Classification of goods - Methods of valuation of imported goods - Abatement of duty in damaged or deteriorated goods - Remission on duty on lost, destroyed or abandoned goods – Customs duty draw back.

- 1. Indirect Taxes V.S.Datey. Taxmann Publication(p) Ltd.New Delhi
- 2. Indirect Taxation V.Balachandran. Sultan Chand & Co. New Delhi
- 3. Indirect Tax V.K.Gupta,
- 4. Indirect Taxes:GST and Customs Laws R.Parameswaran and P.Viswanathan

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA6EL2

Course Title : **ELECTIVE II- BUSINESS FINANCE**

Year : THIRD Semester : VI

Hours / Week: 7 Credits: 5

Unit – **I-**Business Finance: Introduction – Meaning – Concepts - Scope – Function of Finance Traditional and Modern Concepts – Contents of Modern Finance Functions.

Unit – II-Financial Plan: Meaning - Concept – Objectives – Types – Steps – Significance – Fundamentals.

Unit – III-Capitalisation - Bases of Capitalisation - Cost Theory - Earning Theory - Over Capitalisation - Under Capitalisation: Symptoms - Causes - Remedies - Watered Stock - Watered Stock Vs. Over Capitalisation.

Unit – IV-Capital Structure – Cardinal Principles of Capital – Concept – Importance – Calculation of IND

Structure – Trading on Equity – Cost of individual and Composite Cost of Capital

Unit –**V-**Sources and Forms of Finance: Equity Shares, Preference Shares, Bonds, Debentures and Fixed Deposits – Features – Advantages and Disadvantages- Lease Financing: Meaning – Features – Forms – Merits and Demerits.

BOOKS FOR REFERENCE:

1. **ESSENTIALS OF BUSINESS FINANCE** - R.M. Sri Vatsava.

FINANCIAL MANAGEMENT - Saravanavel
 FINANCIAL MANAGEMENT - L.Y. Pandey
 FINANCIAL MANAGEMENT - S.C. Kuchhal

5. **FINANCIAL MANAGEMENT** - M.Y. Khan and Jain.

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA6CPR

Course Title : ELECTIVE—III PROJECT WORK& VIVA VOCE

Year : THIRD Semester : VI

Hours / Week: 7 Credits: 5

A guide has been allotted to each student by the department. Student can select any auditor office in discussion with the supervisor. Students should maintain a work diary were in weekly work carried out has to be written. Guide and auditor should review the work every week and put his/her signature. The work diary along with project report should be submitted at the time of viva voce.

1) **CIA Marks Distribution:**

A minimum of two reviews have to be done, one at the time finalizing the questionnaire/identifying the primary data and the second review at the time of commencement of report writing. They should be asked to present the work done to the respective guide in the two reviews. The guide will give the marks for CIA as per the norms stated below:

First Review 10 Marks
Second Review 10 Marks
Work Diary 05 Marks
TOTAL 25 Marks

2) End Semester Examination:

The evaluation for the end semester examination should be as per the norms given below:

External Examiner 25 Marks Internal Examiner 25 Marks

Viva-Voce Examination 25 Marks (Jointly given by the external and

Internal examiner)

75 Marks

For candidates admitted from academic year 2018-19 onwards under New CBCS.

Programme : **B.Com PA** Subject Code : 18UPA6SE4

Course Title : SBE-4-CYBER LAW

Year : THIRD Semester : VI Hours / Week : 3 Credits : 3

Unit I

Cyber Law: Introduction- Concept of Cyberspace-E-Commerce in India-Privacy factors in E- Commerce-cyber law in E-Commerce-Contract Aspects.

Unit II

Security Aspects: Introduction-Technical aspects of Encryption-Digital Signature-Data Security. Intellectual Property Aspects: WIPO-GII-ECMS-Indian Copy rights act on soft propriety works- Indian Patents act on soft propriety works.

Unit III

Evidence Aspects: Evidence as part of the law of procedures —Applicability of the law of Evidence on Electronic Records-The Indian Evidence Act1872.Criminal aspect: Computer Crime-Factors influencing Computer Crime- Strategy for prevention of computer crime- Amendments to Indian Penal code 1860.

Unit IV

Global Trends- Legal frame work for Electronic Data Interchange: EDI Mechanism-Electronic Data Interchange Scenario in India

Unit V

The Information Technology Act 2000-Definitions-Authentication Of Electronic Records- Electronic Governance-Digital Signature Certificates.

BOOK FOR REFERENCE:

1. THE INDIAN CYBER LAW: Suresh T. Viswanathan, Bharat Law House, New Delhi.