

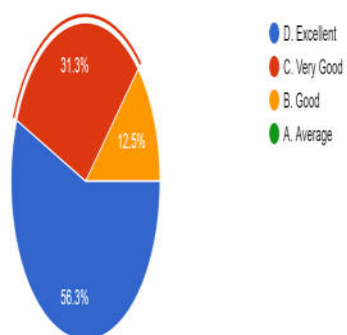
**SRI RAMAKRISHNA MISSION VIDYALAYA**  
**COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)**  
**DEPARTMENT OF COOPERATION**  
**M.Com. Co-operative Management**  
**STAKEHOLDERS' CONSOLIDATED REPORT ON THE POST GRADUATE**  
**CURRICULUM-2021**

The M.Com. Cooperative Management programme under Choice Based Credit System (CBCS) has been designed to improve students' understanding of cooperative management within the context of the cooperative economic model besides to fulfill the current trends in local, regional, national, and global needs. In addition to the routine courses like cooperation theory, practice of cooperation, Legal frameworks for Cooperatives, financial and management accounting, management information system, marketing management, human resource management etc., The first phase of practical training to visit cooperative institutions, the second phase of internship programme in cooperative institutions and cooperative society's project report are the vibrant experiences of the programme. Besides, this master's degree is the vital road map to enhance professional entrepreneurial development skills and employment skills to those who are interested to formation of cooperative societies and the businesses. Further, this programme is designed with vigor, and suitable to the students who would like to join in the cooperative organizations. Moreover, the curriculum is refined with stakeholders' feedback and inclined to quality mandating and attainment of the vision of the institution. In parallel, consolidated feedback analysis and reports are submitted at the Post Graduate level for curriculum upgrading and integrating current trends in cooperative organizations.

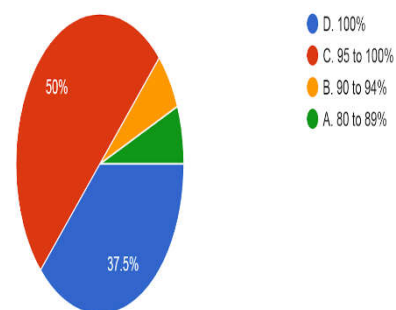
### **STUDENTS' FEEDBACK**

Students' feedback was collected on different parameters like depth of the course, the extent of the syllabus coverage, the applicability of syllabus in real-time, Internships, Overall rating on curriculum and their suggestions, etc., to improve the course content.

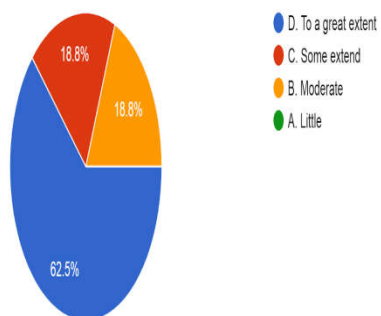
Depth of the Course Content



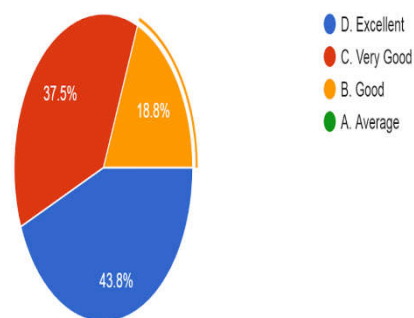
The extent of coverage of course (Syllabi)



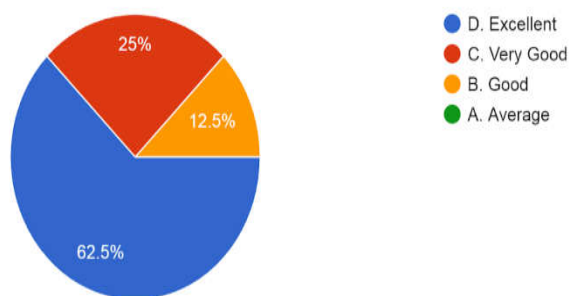
Field visit Project/ Internship/ Students Project/ is a road map to enrich basic research skills



Applicability/ Relevance of curriculum to the real-life situations



Overall rating of the curriculum



The majority of the students, 56.3, percent agreed that the content provided in the programme is excellent. The students appreciated the faculty members' efforts to cover the syllabus of 87.5 percent. They agreed that the curriculum is suitable for real time applications. The inclination of project work paves the way for research career. Overall feedback on curriculum reveals 87.5 percent of positive responses of the students who have rated as 'Excellent' and 'Very good'.

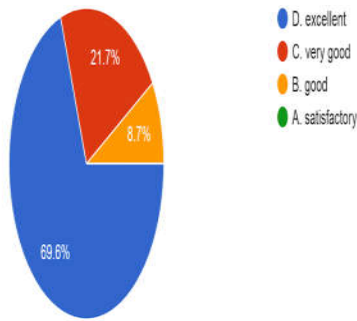
### **Suggestions**

- Strengthening the group discussion among the students to develop communication skills
- Intensive awareness on cooperative examinations and employment opportunities is needed
- swift action to more placement in cooperative sector and other service sector
- Ample arrangement is required to practical training–filed visit in cooperative institutions and other State Apex Cooperative Organizations and National Federation level Cooperative Institutions

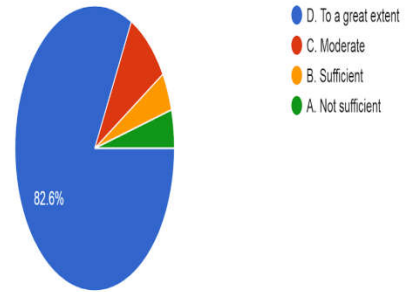
## ALUMNI FEEDBACK

The alumni feedback was collected on various parameters. The findings of the alumni feedback are as follows:

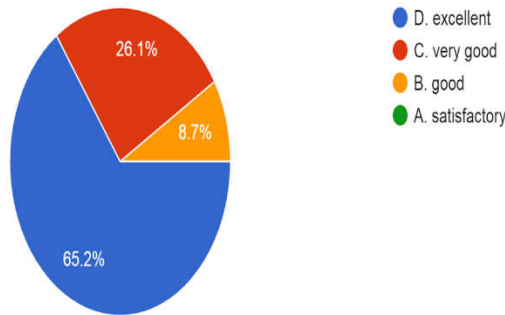
Used experiential learning, participative learning, and problem-solving methodologies



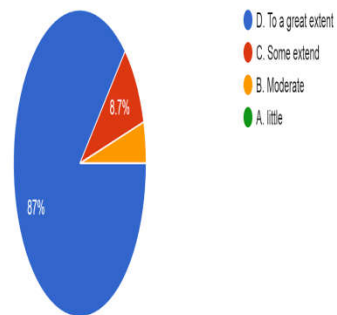
Curriculum content support to pursue higher studies, competitive and entrance examinations



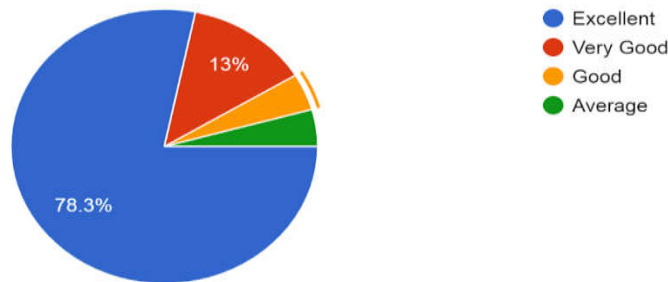
Strategies implemented in teaching-learning and evaluation process



Curriculum ensures overall developments of the students



Overall rating of the curriculum



The parameter 'Depth of participative learning' was graded as 'Excellent' by 69.6 percent of alumnus and 21.7 percent of them graded as 'Very good'. Curriculum content support to pursue higher studies, competitive and entrance examinations. The majority of the alumnus rated to a great extent (82.6 percent) on the curriculum content which is supportive to pursue higher studies and 9.1 percent of them graded as moderate. 65.2 percent of the alumnus stated that the strategies implemented in teaching, learning and evaluation process were 'Excellent'. Further, 26.1 percent of them graded as 'Very good' in this regard. 87 percent of the alumnus reported that the curriculum has ensured overall development of the students to a great extent. Only 8.7 percent graded as 'to some extent'. 78.3 percent feedback of the alumnus was 'Excellent' and 13 percent of the same was 'Very good'.

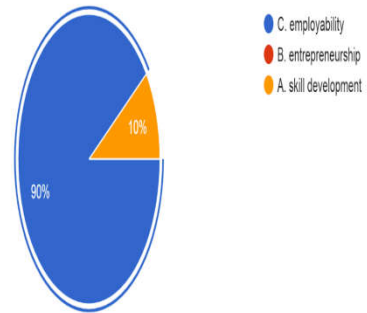
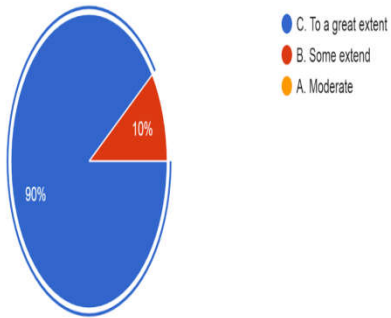
### **Alumni Suggestions**

- Core and allied sector competitive curriculum and coaching classes for competitive examinations may be inducted.
- Strengthen the student soft skills to meet current requirements of industry
- Vital ICT tools can be used for teaching and learning process
- Integrating the cooperative practical training modules with current global needs

## TEACHERS' FEEDBACK

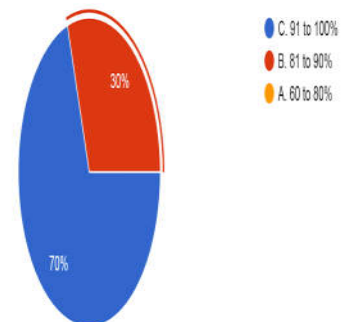
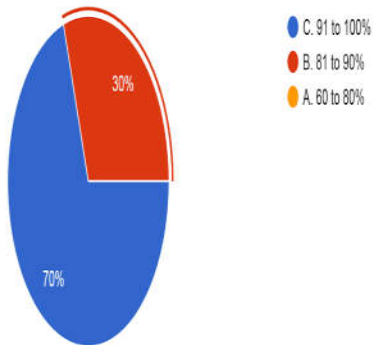
Curriculum developed and implemented has relevance to the local, national, regional and global developmental

Average percentage of courses having focus

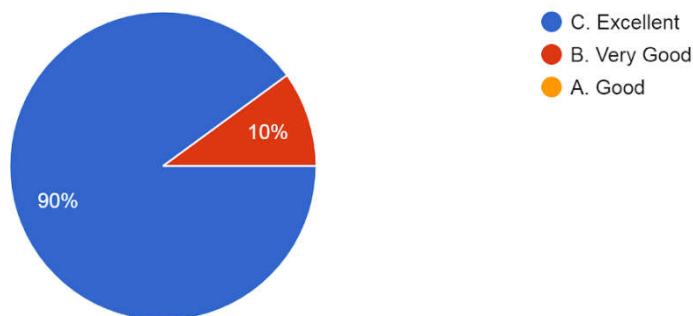


Syllabus realised the stakeholders' expectations

Weightage provided to the student's undertaking field visit projects/internships/projects/working models



Overall rating of the curriculum



The teachers' feedback was acquired from all the faculty members of the department on curriculum refinement process. The findings are follows:

Majority of the staff members 90 percent agreed that Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of the curriculum development and implementation have its relevance to local, regional, national and global development needs to the great extent. 90 percent of the staff members have strongly appreciated that the courses have the focus on employability. Further, 70 percent of the faculty members agreed that 91% - 100% of contents of the syllabus have realized the stakeholders' expectations. 70 percent of the teachers opined that 91 to 100 percent of the syllabi realized stakeholder's expectations. 30 percent of the faculty felt that 81 to 90 percent of the syllabi realized stakeholder's expectations. 70 percent of them strongly agreed that the weightage provided to the students who undertook field visit projects/internships/projects was relevant. Majority of the staff members 90 percent approved that the overall rating of the curriculum was 'Excellent'.

### **Teachers' Suggestions**

- Curriculum may be enriched at par with TNPSC competitive examination syllabus
- Internships and cooperative field visit training program may be completed in the summer vacation also.

## **EMPLOYER FEEDBACK**

Among the various Esteemed Educational Institutions in Coimbatore, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore -641020 is a leading educational institution which provides Quality education in a smooth and pleasant environment. Apart from academic activities it also enriches the students' knowledge by introducing various Co-Curricular activities etc., It also facilitates various infrastructure facilities to improve the student's skill and ability by providing sufficient playground facilities for various games and events. The department of Cooperation was started in the 1964. It is one of the pioneer & oldest department in Vidyalaya. A team of dedicated Staff members with the basic objective of developing manpower with updated knowledge and skill in managing, facilitating, organizing

&revitalizing Cooperative and other organizations particularly in the rural areas. The course provides enough scope to fetch job opportunities in various colleges, Cooperative Institutions, Commercial banks, Audit office & other private Institutions & Companies etc.,

Four of your students from your esteemed institution worked in our College. Dr.P.Velusamy served as Head of the Department of Cooperation from the year 2001 to 2014. Dr.S.R.Nithyanand is also working in our college from the year 2002 and from the year 2014 onwards he was promoted as Head of the Department of Cooperation and continue till date. During the year 2014 Dr.M.Vijayakumar & Mr..S.Kesavan were appointed as Assistant Professor in our college. The quality education provided by SRMV College & P.G and Research Department of Cooperation has facilitated our staff skill & Knowledge towards Higher Education & Research Activities etc., The Vidyalaya curriculum of PG has been well designed which includes Cooperation, Economics, Accountancy, Research Methodology, Computer Practical Paper, Cooperative Practical Training & Internship Training & Project Viva Voce etc., The Curriculum provided by the PG Department of Cooperation of SRMV College of Arts and Science has facilitated our cooperation department staffs to handle all the papers in various disciplines. In addition, the following courses may be added in the programme.

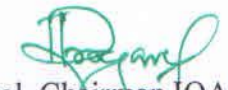
To further enrich the curriculum, the following papers may be added in the syllabus:

- Cooperative Extension & Education
- Village Placement Programme
- Export Management and Documentation
- Commercial Law

Further, the stakeholders,' consolidated feedback report on postgraduate curriculum (2021-22) is submitted to the chairman of IQAC as the quality mandation and for competent authority approval.

  
Chairman, BOS

**Dr.C.VELLAICHAMY, M.Com..M.B.A..Ph.D.**  
Associate Professor and Head,  
Department of Co - operation,  
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Principal, Chairman IQAC  
**PRINCIPAL**  
**SRI RAMAKRISHNA MISSION VIDYALAYA**  
**COLLEGE OF ARTS AND SCIENCE**  
**COIMBATORE-641020.**

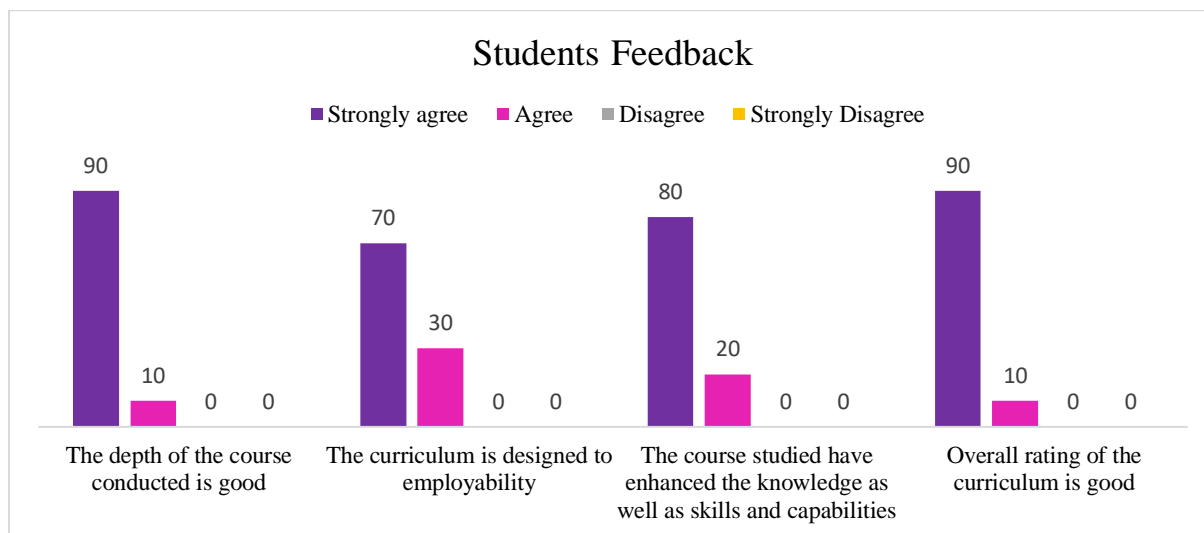




**Sri Ramakrishna Mission Vidyalaya College of Arts and Science  
Coimbatore – 641 020  
Department of Cooperation**

**STAKEHOLDERS’ FEEDBACK AND SUGGESTIONS RECEIVED FOR THE  
ACADEMIC YEAR 2018-19**

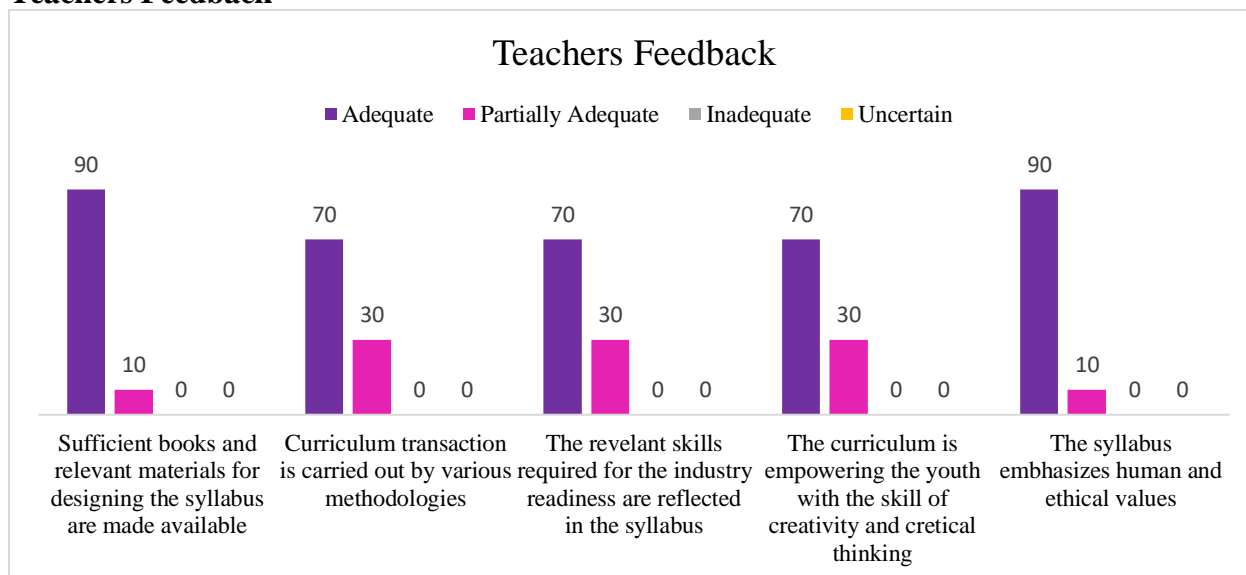
**Students’ Feedback**



**Suggestions**

1. Training programme in Auditor’s office may be arranged.
2. Coaching classes for Cooperative Examinations may be arranged.
3. Question bank and study material may be arranged for Cooperative Exams.

**Teachers Feedback**



**Availability of books and materials**

All the faculty members felt that the reference book resource is adequately available for the existing courses offered in the department.

**Methods applied to curriculum Transaction**

Most of the faculty members felt that the teaching methods used for curriculum transactions are adequate.

**Industry readiness are reflected in the syllabus**

Most of the faculty members perceived that the industrial readiness is available in the syllabus.

**Development of Skills of creativity and critical thinking**

Most of the faculty members felt that the skills of creativity and critical thinking in the curriculum are adequate.

**Assimilation of Human and Ethical Values**

All the faculty felt that the integration of Human and Ethical values is exist in the curriculum.

**Theory and Practical**

Most of the faculty members felt that the proportionate weightage has been given to both theory and practical.

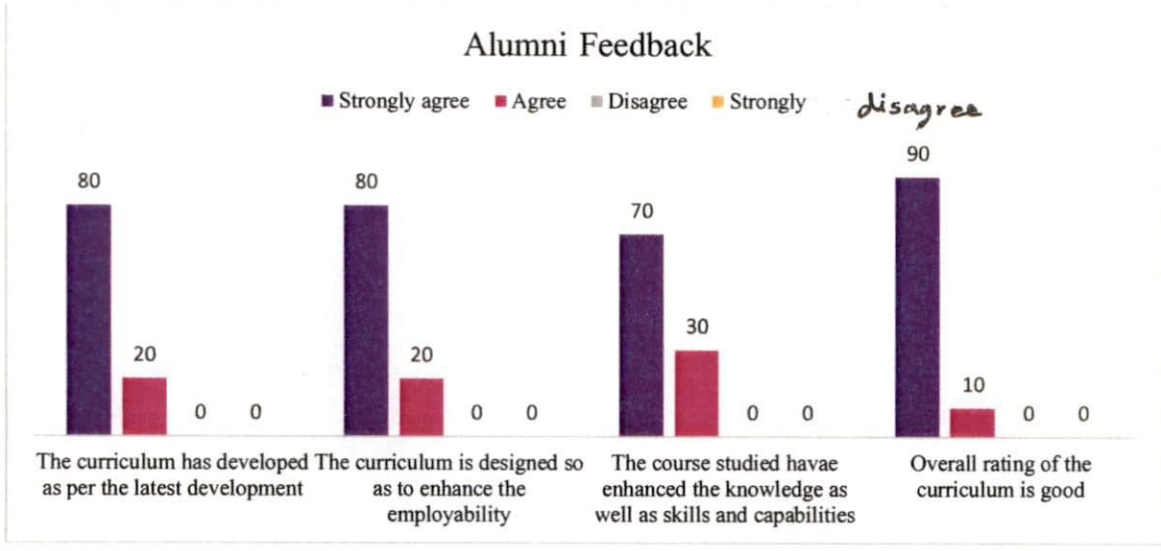
**Need for instilling flexibility in curriculum**

Existing flexibility is enough.

**Suggestions**

1. More Value-added courses may be introduced.
2. Self-study topics or portions may be included in the existing curriculum.
3. More collaborative linkages with the industry may be established.
4. The NME-I course “Office Management” is enriched and introduced as new Allied course.
5. The course“Business mathematics” may be introduced as NME-I

**Alumni Feedback**



**Suggestion**

Extracurricular activities may be introduced.

*C. Vellaichamy*  
HOD of Cooperation

Dr.C.VELLAICHAMY, M.Com..M.B.A..Ph.D.  
Associate Professor and Head,  
Department of Co - operation,  
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*V. Ramesh*  
Principal

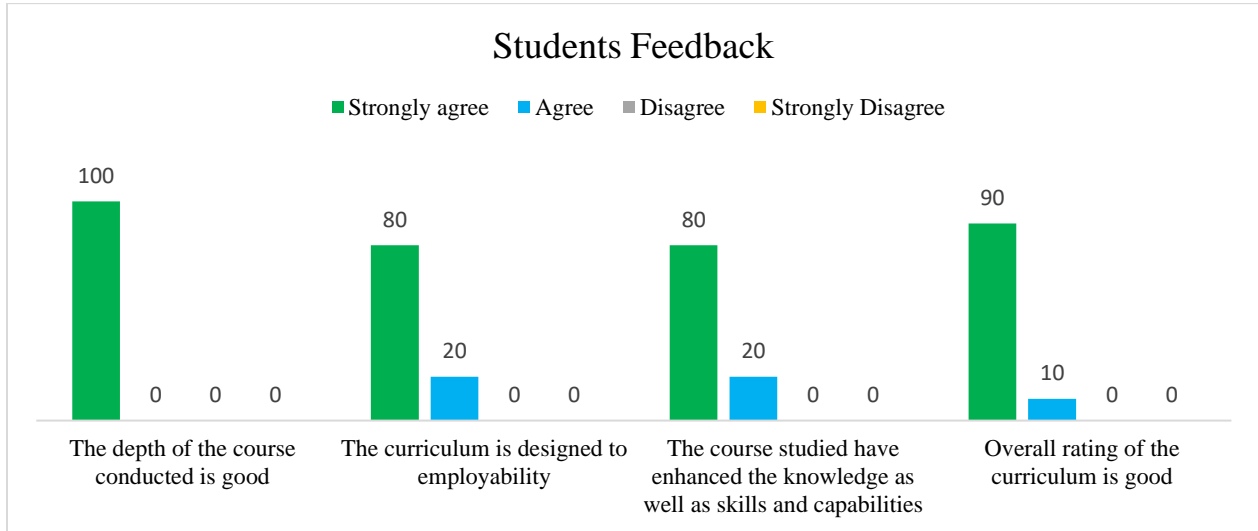
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Department of Cooperation**

**STAKEHOLDERS' FEEDBACK AND SUGGESTIONS RECEIVED FOR THE YEAR  
ACADEMIC YEAR 2017-18**

**Student's feedback**



**Suggestion**

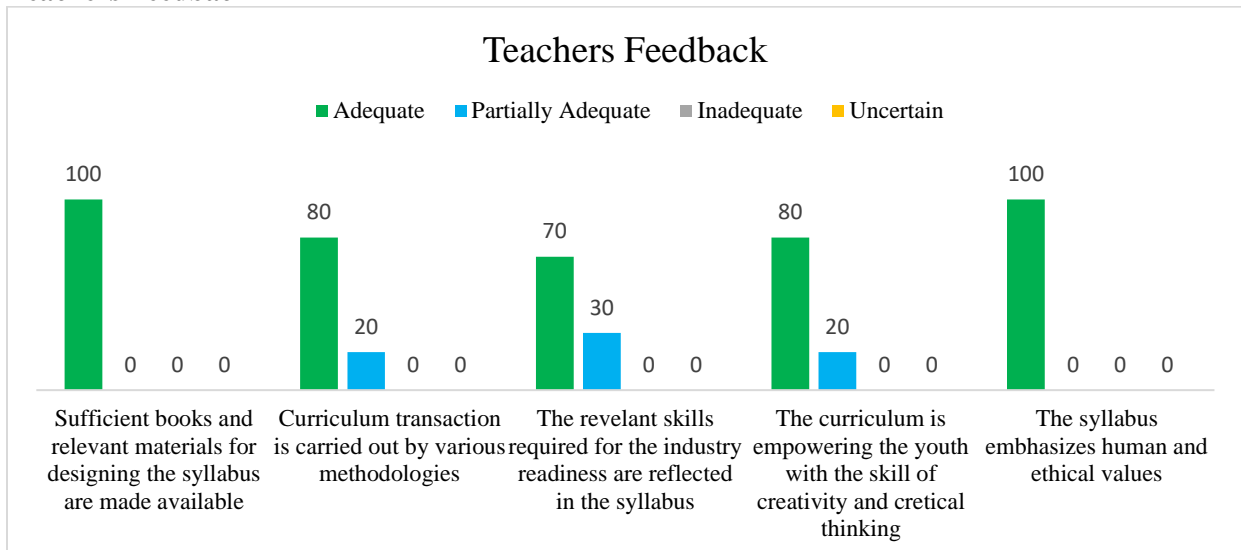
**UG Programme**

- Coaching classes for Competitive Examinations to be conducted.
- Drinking water facility may be arranged in our block.

**PG Programme**

- Internet and wifi facilities may be arranged.

**Teachers Feedback**



**Suggestion**

- Extra credit courses with open book access may be introduced.
- NME paper-I Cooperation in Foreign Countries is to be removed.
- NME paper-II Office Management paper may be replaced into NME-I.
- NME paper-II Entrepreneurship Development may be introduced as a common paper for all UG Programme under CBCS.

**Availability of books and materials:**

All faculty members felt that the reference book resource is adequately available for the existing courses offered in the department.

**Methods applied to curriculum Transaction**

80% of faculty members felt that the teaching methods used for curriculum transactions are adequate.

**Industry readiness are reflected in the syllabus**

Most of the faculty members expressed their views that the sufficient skill made for industrial linkages available in the syllabus.

**Development of Skills of creativity and critical thinking**

80% of the faculty members felt that the skill of creativity and thinking in the curriculum are adequate. Many of the faculty members insisted to provide more skill-oriented content in the existing curriculum.

**Assimilation of Human and Ethical Values**

All the faculty felt that the integration of values in the existing curriculum is sufficient.

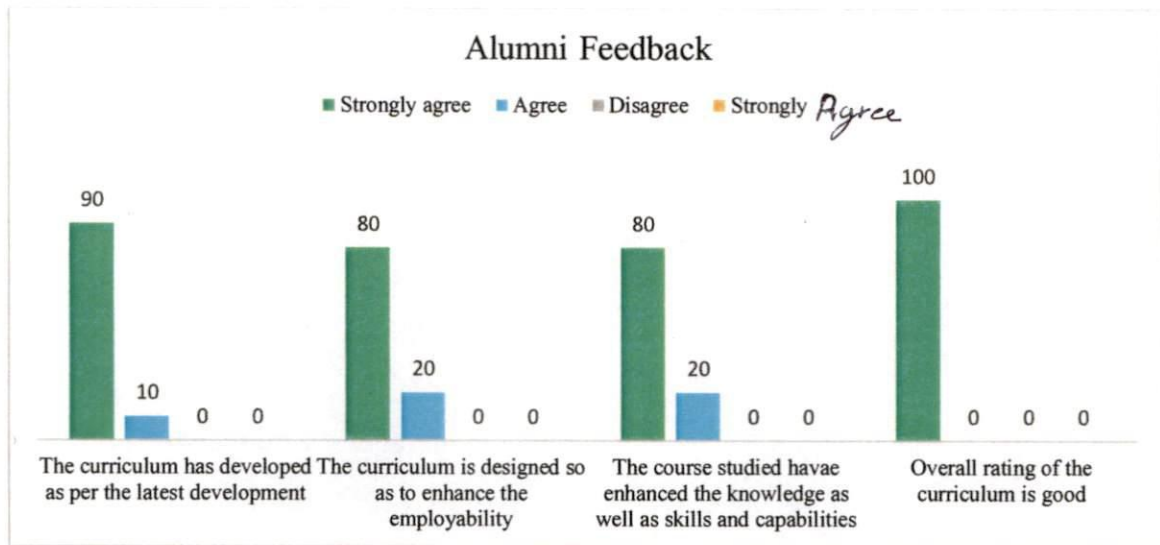
**Theory and Practical**

Most of the faculty members felt that the proportionate weightage has been given to both theory and practical. However, faculty members are expecting to incorporate practical training with industry and banking sector.

**Need for instilling flexibility in curriculum**

Most of the faculty members accepted the incorporation of flexibility into the existing curriculum. On the other hand, flexibility is required to meet the current trends and technology development.

## Alumni Feedback



## Suggestion

Nil

*C. Vellaichamy*  
**HOD of Cooperation**

Dr C. VELLAICHAMY, M.Com..M.B.A..Ph.D.  
 Associate Professor and Head,  
 Department of Co - operation,  
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*V. R. Srinivasan*  
**Principal**

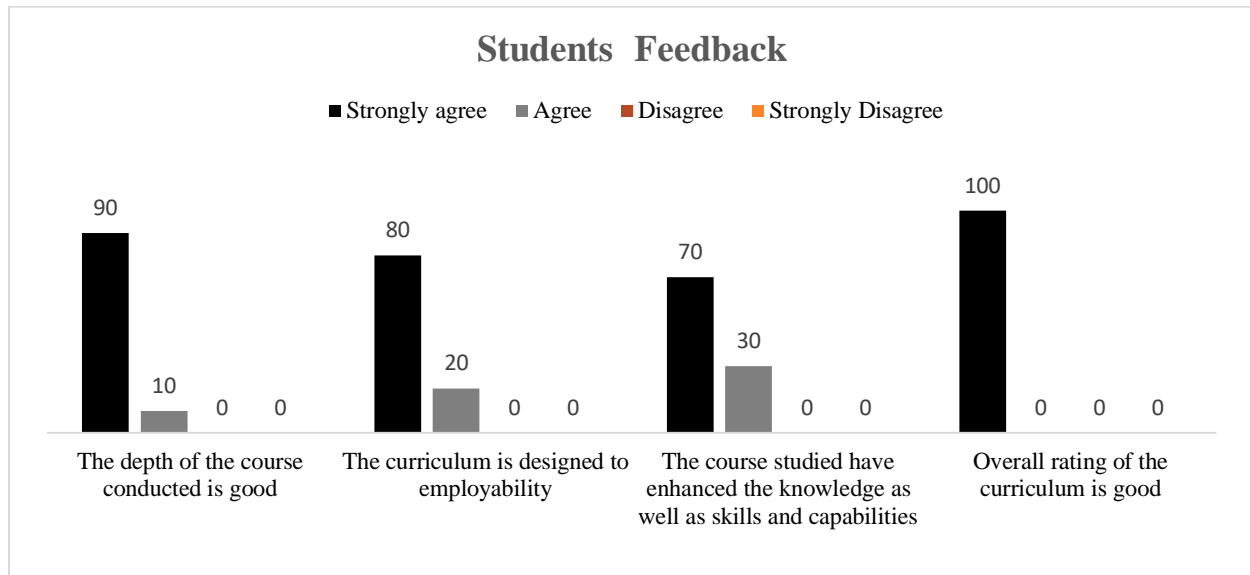
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Department of Cooperation**

**STAKEHOLDERS' FEEDBACK AND SUGGESTIONS RECEIVED FOR THE YEAR  
ACADEMIC YEAR 2016-17**

**Student feedback**



**Suggestions**

**UG programme**

- Communicative English is to be arranged for final year students.
- On Campus recruitment may be arranged at the end of academic year.

**PG programme**

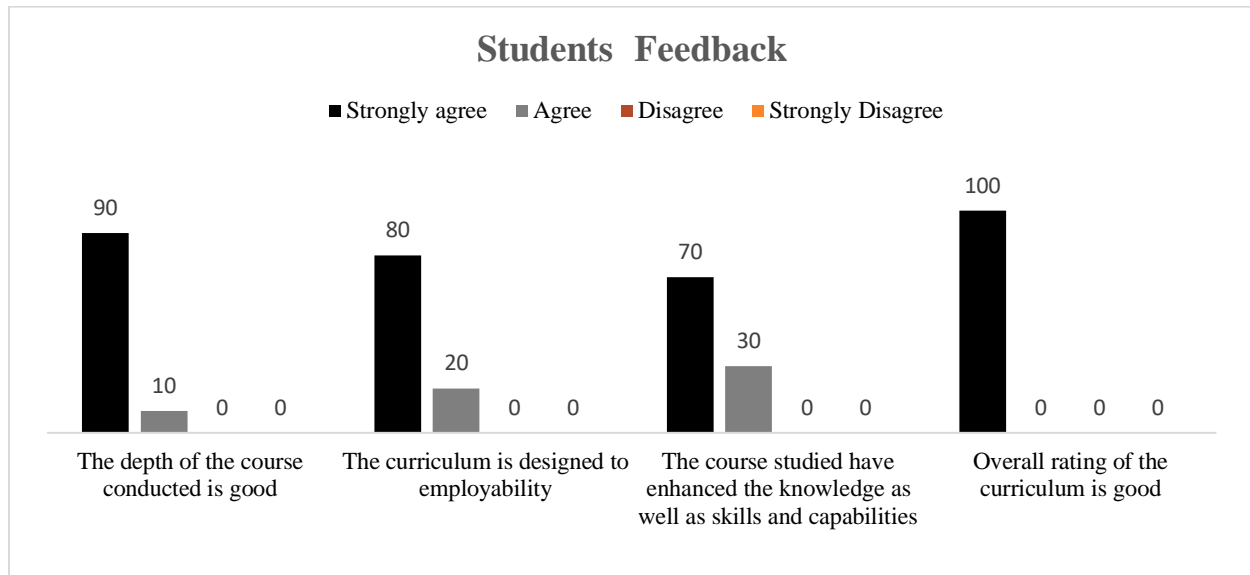
- Practical training for field visit in Cooperative Institution at National Level may be arranged.



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**STAKEHOLDERS' FEEDBACK AND SUGGESTIONS RECEIVED FOR THE YEAR  
ACADEMIC YEAR 2016-17**

**Student feedback**



**Suggestions**

**UG programme**

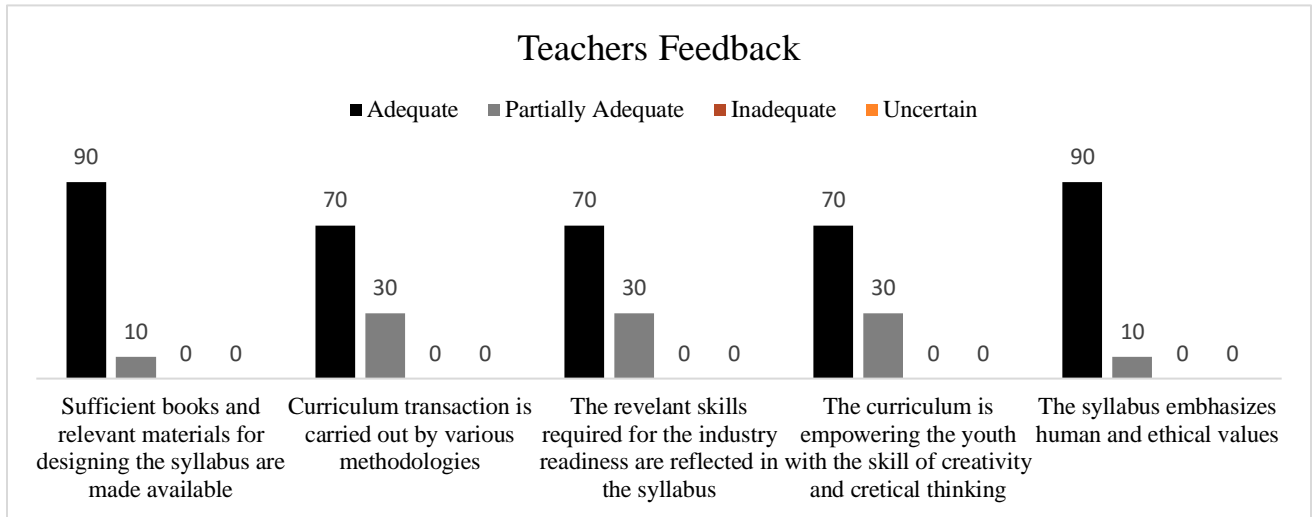
- Communicative English is to be arranged for final year students.
- On Campus recruitment may be arranged at the end of academic year.

**PG programme**

- Practical training for field visit in Cooperative Institution at National Level may be arranged.



## Teachers Feedback



### Availability of books and materials:

Most of the faculty members felt that the reference books and text books resource is adequately available for the existing courses offered in the department.

### Methods applied to curriculum transaction

70% of faculty members felt that the teaching methods used for curriculum transactions are adequate. New methods of teaching such as video classes may be included.

### Industry readiness are reflected in the syllabus

Majority (60%) of the faculty members exposed that the sufficient skill available in the syllabus. The curriculum is to be strengthened with recent industry and banking sectors requirements

### Development of Skills of creativity and critical thinking

70% of the faculty members felt that the skill of creativity and thinking in the curriculum are adequate to empowering the youth. 30% of the faculty members insisted to provide additional skill-oriented content in the existing curriculum.

### Assimilation of Human and Ethical Values

All the faculty felt that the integration of values in the existing curriculum is sufficient.

### Theory and Practical

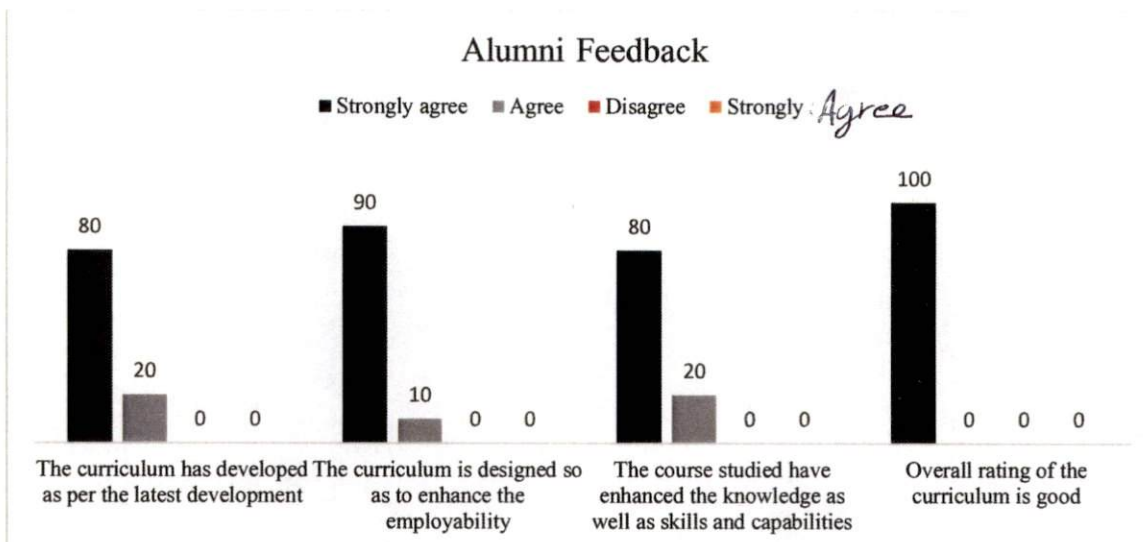
Most of the faculty members felt that the proportionate weightage has been given to both theory and practical. However, faculty members are expecting to incorporate practical training with industry and banking sector.

### Need for instilling flexibility in curriculum

Most of the faculty members accepted the incorporation of flexibility into the existing curriculum. On the other hand, flexibility is required to meet the current trends and technology development.

### Suggestion

## Alumni Feedback



## Suggestion

- Arranging Transport facilities for day scholars' students.
- Competitive Exam coaching classes may be conducted.

*C. Vellaichamy*  
**HOD of Cooperation**

**Dr.C.VELLAICHAMY, M.Com..M.B.A..Ph.D.**  
 Associate Professor and Head,  
 Department of Co - operation,  
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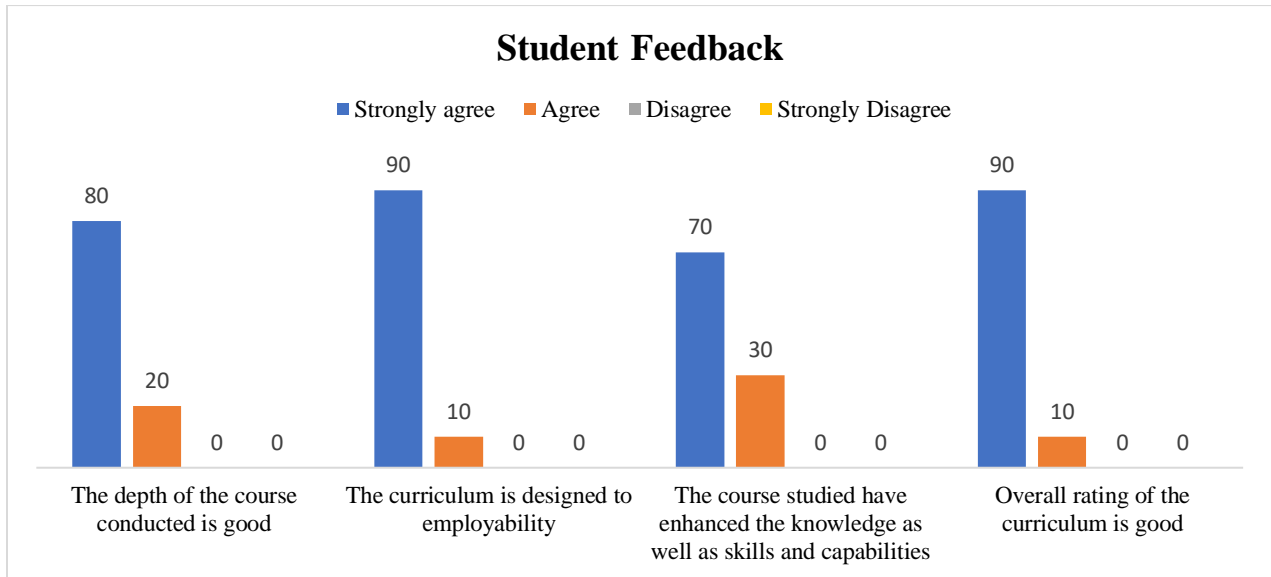
**Principal**  
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**STAKEHOLDERS' FEEDBACK AND SUGGESTIONS RECEIVED FOR THE YEAR  
ACADEMIC YEAR 2015-16**

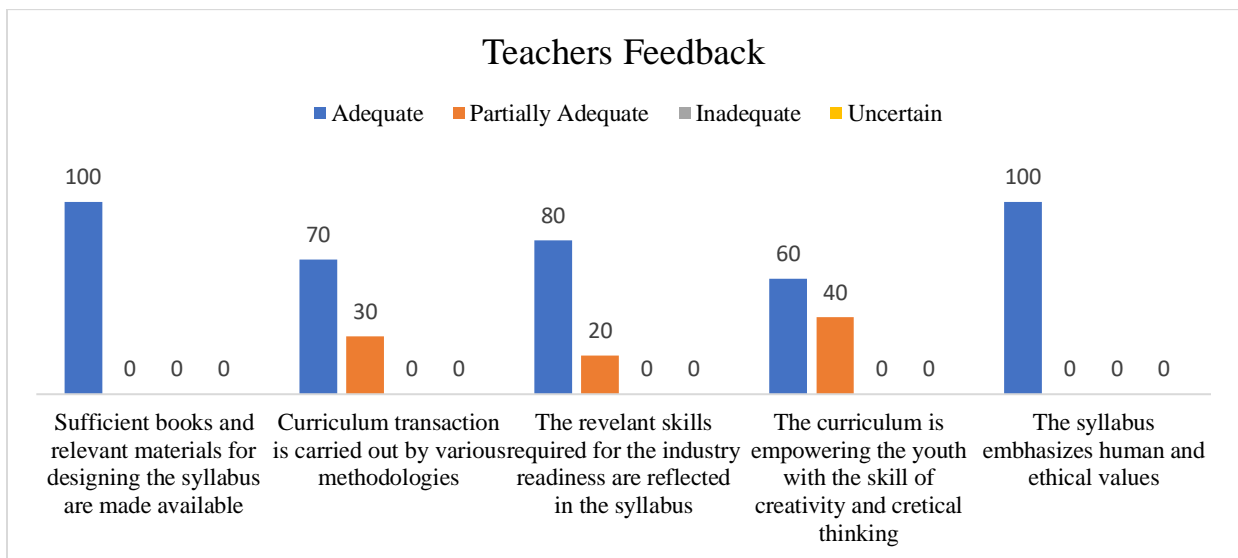
**Students' feedback**



**SUGGESTION**

- Retail marketing practices may be introduced.

**TEACHERS FEEDBACK**



### **Availability of books and materials:**

All faculty members felt that the reference book resource is adequately available for the existing courses offered in the department.

### **Methods applied to curriculum Transaction**

Above 70% of faculty members felt that the teaching methods used for curriculum transactions are adequate. New methods/ strategies of teaching need to be integrated for curriculum transaction, such as assignment submission through online.

### **Industry readiness are reflected in the syllabus**

Most of the faculty members expressed that the sufficient skill made for industrial linkages available in the syllabus.

### **Development of Skills of creativity and critical thinking**

60% of the faculty members felt that the skill of creativity and thinking in the curriculum are adequate. Many of the faculty members insisted to provide more skill-oriented content in the existing curriculum.

### **Assimilation of Human and Ethical Values**

All the faculty felt that the integration of values in the existing curriculum is sufficient.

### **Theory and Practical**

Most of the faculty members felt that the proportionate weightage has been given to both theory and practical. However, faculty members are expecting to incorporate practical training with industry and banking sector.

### **Need for instilling flexibility in curriculum**

Most of the faculty members accepted the incorporation of flexibility into the existing curriculum. On the other hand, flexibility is required to meet the current trends and technology development.

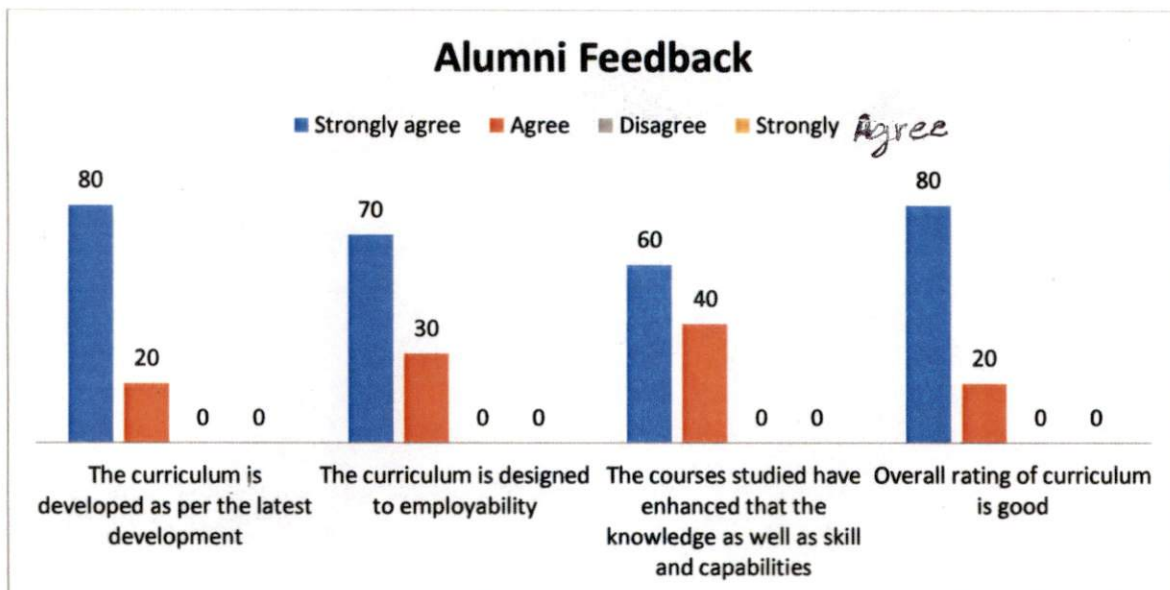
### **Suggestion**

#### **UG Programme:**

- ICT may include UG programme
- General and Cooperative Audit, unit 5 Embezzlement and fraud can be removed and insert the new areas Vouching and Accounting standards is to be added for the sixth semester UG Programme.

- The course “Mathematics-II” may be revised.
- “Cost Accounting” course may be revised.
- The course “Business Communication” may be revised.
- The course “General and Cooperative Audit” may be revised.
- The courses “Corporate Accounting” and “Management Accounting” may be enriched.
- “Management Information System” course may be revised.
- The elective course “Computer Application in Business Lab” may be revised.
- “Organizational Behaviour” course may be revised.

### Alumni feedback



### Suggestions

- Coaching classes for Banking exams may be arranged.
- Coaching classes for Competitive Examinations may be conducted

*C. Veelayachamy*  
HOD of Cooperation

**C. VEELAYACHAMY, M.Com., M.B.A., Ph.D.**  
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*[Signature]*

**Principal**  
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**COLLEGE OF ARTS AND SCIENCE**  
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